

# STIC EIC 2100 150244

## Search Request Form

Today's Date: April 1<sup>st</sup>, 2005

What date would you like to use to limit the search?

Priority Date: MAY 24, 2000 Other:

Name Leslie Wong  
AU 2167 Examiner # 78953  
Room # 3B09 Phone 2-4120  
Serial # 09/865,735

Format for Search Results (Circle One):

PAPER DISK EMAIL

Where have you searched so far?

USP DWPI EPO JPO ACM IBM TDB  
IEEE INSPEC SPI Other

Is this a "Fast & Focused" Search Request? (Circle One) YES NO

A "Fast & Focused" Search is completed in 2-3 hours (maximum). The search must be on a very specific topic and meet certain criteria. The criteria are posted in EIC2100 and on the EIC2100 NPL Web Page at <http://ptoweb/patents/stic/stic-tc2100.htm>.

What is the topic, novelty, motivation, utility, or other specific details defining the desired focus of this search? Please include the concepts, synonyms, keywords, acronyms, definitions, strategies, and anything else that helps to describe the topic. Please attach a copy of the abstract, background, brief summary, pertinent claims and any citations of relevant art you have found.

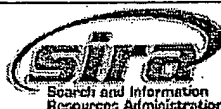
Topic: Internet text mining to obtain business intelligence (i.e., patterns or trends)

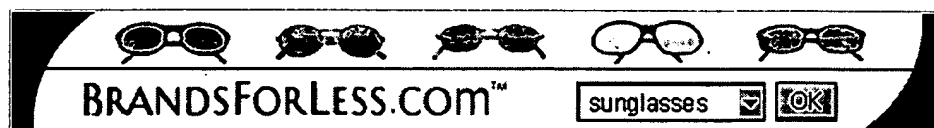
Novelty: Extracting text from natural language discussion sites (i.e., newsgroups, discussion forums, and mailing lists) that discusses a specified product/service

\* respond to each query by intruding into the Internet discussion site without activation by the participants of the discussion site

STIC Searcher Geoffrey St-Leger Phone 23540

Date picked up 4/8/5 Date Completed 4/8/5



[Home](#)>> **Information**[Tour Deja.com](#) ➔

## General Usenet Information

[Help](#) | [Feedback](#)

Each day, Deja.com archives the discussion found in Usenet newsgroups and in various other forums. If you're interested in learning more about the phenomenon of Usenet, read one of the following documents written to help explain the nature of Usenet and its culture.

In addition, you can access several of the more official Usenet documents through the Usenet Info Center at the University of North Carolina's Sunsite.

"Official" Usenet Primers:

- [What is Usenet?](#)
- [What is Usenet? A second opinion](#)
- [A Primer on How to Work With the Usenet Community](#)
- [Hints on writing style for Usenet](#)
- [Rules for posting to Usenet](#)
- [Emily Postnews answers your questions on netiquette](#)

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File 275:Gale Group Computer DB(TM) 1983-2005/Apr 08  
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 File 813:PR Newswire 1987-1999/Apr 30  
     (c) 1999 PR Newswire Association Inc  
 File 610:Business Wire 1999-2005/Apr 07  
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 File 613:PR Newswire 1999-2005/Apr 08  
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Set	Items	Description
S1	107943	(MESSAGE OR DISCUSSION) () (BOARD? ? OR FORUM? ?) OR DISCUSSION() (LIST? ? OR SITE? ?) OR LISTSERV??? OR NEWSGROUP? ? OR NEWS()GROUP? ? OR USENET? ? OR THREAD? ?(3N) (MESSAGE? ? OR DISCUSSION) OR (MESSAGE OR DISCUSSION) () AREA? ?
S2	6098	S1(10N) (EXTRACT??? OR MINE? ? OR MINING OR ARCHIV??? OR COPIE? ? OR COPYING OR SAV??? OR STORE? ? OR STORING OR RETRIE-V??? OR ANALYZ? OR ANALYS? OR CRAWL??? OR SCAN????)
S3	1171877	(POTENTIAL OR PROSPECTIVE OR NEW) (1W) (CUSTOMER? ? OR CLIENT? ?) OR LEADS
S4	9700632	AD OR ADS OR ADVERTIS? OR MARKETING
S5	3250813	(SELL??? OR SOLD OR OFFER???) (5N) (PRODUCT? ? OR MERCHANDISE OR GOODS OR SERVICES)
S6	720	S2(50N)S3:S5
S7	1079	S1(10N) (EXTRACT??? OR MINE? ? OR MINING OR COPIE? ? OR COPYING OR SAV???)
S8	124	S7(50N)S3:S5
S9	66	RD (unique items)
S10	47	S9 NOT PY=2001:2005
S11	64	S1(50N)COPERNIC
S12	28	RD (unique items)
S13	22	S12 NOT PD>20000524
S14	808	S1(10N) (CRAWL??? OR SCAN???? OR SPIDER??? OR HARVEST???)
S15	98	S14(50N)S3:S5
S16	56	RD (unique items)
S17	39	S16 NOT (S10 OR PY=2001:2005)
S18	28	SHOPTOK(50N)S1
S19	12	RD (unique items)
S20	253	S1(30N) (CRAWLER? ? OR AGENT? ? OR BOT OR BOTS OR WEBBOT? ? OR SPIDER? ?) (30N)S3:S5
S21	1203	S2(30N) (PRODUCT? ? OR MERCHANDISE OR GOODS OR SERVICES)
S22	5115	SEARCH???(7N)S1

S23	1148	S22(50N)S3:S5
S24	104	S22(30N)S3
S25	52	RD (unique items)
S26	22	S25 NOT PY=2001:2005
S27	218618	(RECOMMEND? OR SUGGEST?) (7N) (PRODUCT? ? OR SERVICE? ? OR M- ERCHANDISE OR GOODS)
S28	21	(S2 OR S14) (50N) S27
S29	12	RD (unique items)
S30	1078	DEJA()NEWS
S31	5	S30(30N)S27
S32	1634	DEJA()COM
S33	25	S32(30N)S27
S34	29	S31 OR S33
S35	10	RD (unique items)
S36	10	S35 NOT PY=2001:2005

10/9/17 (Item 5 from file: 621)  
DIALOG(R) File 621:Gale Group New Prod.Annou.(R)  
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01617435 Supplier Number: 48337036 (THIS IS THE FULLTEXT)  
**Agents Technologies** Introduces Copernic 98 ''Second-Generation''

**Search-Agent Software.**

Business Wire, p03050124

March 5, 1998

Language: English Record Type: Fulltext

Document Type: Newswire; Trade

Word Count: 619

**TEXT:**

NEW YORK--(BUSINESS WIRE)--March 5, 1998--Agents Technologies Corp., developers of innovative search-agent technologies and solutions, Thursday announced the immediate availability of Copernic 98, the company's second-generation search-agent software.

Copernic 98, which is available free of charge, hits the market less than six months after Copernic 1.0 debuted to wide acclaim and multiple industry awards. The full version of Copernic 98 is available for free permanent download at <http://www.copernic.com> and at 65 other partner sites.

''Copernic 98 represents a giant leap in capabilities over our first-generation search tool,'' said President and founder Martin Bouchard. ''We have set new standards in the way searches will be conducted. These multithreaded Internet and intranet applications will be the future reference in the development of search tools.''

Copernic 98 is the first and only 32-bit, multithreading Internet tool that provides a complete solution for gathering, reviewing, indexing, cataloging and managing information on the Web. The product simultaneously searches 33 leading search engines and directories on the Web, then compiles the results in a standard file that can be saved, organized, shared and even e-mailed.

As it searches all the major engines, such as AltaVista, Yahoo, AOLfind, DejaNews, Excite, HotBot, Lycos, Infoseek and Switchboard, Copernic 98 eliminates repetition of results found on multiple engines, removes dead links and scores each match for relevancy and timeliness.

Results, including the most accessed combinations found by each engine, are then indexed and displayed in a logical arrangement on a single scrollable page. Search summaries are also provided and can be saved by the user, allowing for offline browsing.

''Copernic 98 is a landmark in search-agent technologies on the Web,'' added Chris Arsenault, vice president of **marketing**. ''Until now, it has been difficult and time-consuming to find and organize consistently relevant information housed on the Internet about most topics.

''Copernic 98 applies sophisticated algorithms to **mine** the most relevant results from 33 search engines, **newsgroups**, e-mail and telephone directories -- all with one click of a mouse.''

Copernic 98 also features a user search history to help relocate the information and further refine searches; an HTML format file, for rapid, hyperlinked access to source documents on the Internet; and the ability to tag most relevant documents.

All searches are done in real time, rather than the cached search databases common on Web-based search aggregation sites. Reports are customizable by font size, description preview and color.

Copernic 98 is based on an open architecture using Agents Technologies' own scripting technology, with support for XML specifications. The program is downloadable from <http://www.copernic.com> and 65 partner sites, including ZDNET, TUCOWS, CNET and AOL Software Center.

A Channel Developer kit will be free with the purchase of Agents Technologies' \$29.95 professional product, Copernic 98plus. That product, which provides users with the ability to implement more rigorous and accurate searches of specific Internet content channels, such as sports, news and finance, will be announced shortly. Copernic 98plus will also be

customizable to work with corporate intranets and extranets.

About Agents Technologies

Launched in early 1996 in Quebec, Agents Technologies develops innovative agent technologies and solutions to efficiently access and manage the overwhelming information available on the Internet and intranets. The company offers usercentric applications that combine ease of use and high performance.

17/9/2 (Item 2 from file: 275)  
DIALOG(R)File 275:Gale Group Computer DB(TM)  
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02441446 SUPPLIER NUMBER: 66106420 (THIS IS THE FULL TEXT)  
ShopTok's got suggestions - The company's Suggestive Seller software links  
customers to products.(Product Announcement)  
Callaghan, Dennis  
eWeek, 46  
Oct 16, 2000  
DOCUMENT TYPE: Product Announcement LANGUAGE: English  
RECORD TYPE: Fulltext  
WORD COUNT: 529 LINE COUNT: 00047

TEXT:

Remember way back, oh, last year, when the three C's-content, community and commerce-were all the rage on the Web? No online business model could secure millions in venture capital without them.

While the salad days of the Internet are over after a wave of dot-com flops, there are still a lot of "3C" sites out there looking for ways to maximize revenues.

Enter ShopTok Inc. and its Suggestive Seller product recommendation engine. The software, released last week, analyzes hosted conversations on e-business sites looking for customer needs and purchasing intent, then links customers to tailored product suggestions. It scans the San Francisco company's community message boards, affinity clubs or instant-messaging customer support applications.

Specifically, Suggestive Seller is the product recommendation engine behind ShopTok's TokSupport for instant-messaging-based customer support, TokBoards for community message boards and TokClubs for online affinity clubs.

With the engine, ShopTok builds both user profiles and product profiles to make highly tailored product recommendations, said Melinda Cuthbert, CEO of ShopTok, which operates as an application service provider that hosts sales, marketing and customer support applications.

"We drive revenue for merchants by making highly tailored product recommendations," Cuthbert said.

Online hardware store CornerHardware.com Inc., also based in San Francisco, has deployed Suggestive Seller along with TokBoards for its messaging boards and reports positive results so far. Director of Site Development Max Dichter said it's too early to tell if Suggestive Seller is driving revenues yet, but a month after deploying the technology, the e-tailer reports a more than 25 percent increase in session length and in pages turned in the areas of the site where Suggestive Seller is used. To Dichter, that's a powerful indicator that Suggestive Seller is working.

"Our plan was always to match content with commerce and drive sales through content," he said. "Suggestive Seller gives us a way to suggest helpful links on our community pages. We've found that people really respond to it, and it's become more of a helpful resource than an in-your-face advertisement."

CornerHardware.com uses Suggestive Seller to find keywords in message board postings, then suggests links to relevant areas of the site that the customer could find useful, Dichter said. While that may seem invasive, CornerHardware.com customers have responded favorably to it. The site can use Suggestive Seller to track how successful the links were in generating click-throughs and conversions.

"We can track from the moment they click on a link through to conversion and see what people are clicking on, what they're finding useful," Dichter said. "It's very easy to update and change the links."

Suggestive Seller is available now. Hosting fees are based on site traffic and generally run from \$500 to \$5,000 a month.

ShopTok was founded in 1998 and is privately funded by several venture capital firms.

Look who's talking ShopTok personalizes recommendations based on context Suggestive Seller: Engine sends personalized recommendations

TokSupport: Customer support via instant messaging TokBoards: Community  
message boards TokClubs: Online affinity clubs



17/3,K/1 (Item 1 from file: 275)  
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02465659 SUPPLIER NUMBER: 68644208 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**Intrusion Detection and Vulnerability Testing Tools: What Works?(Technology Information)**  
ENT, 5, 19, 6  
Nov 22, 2000  
ISSN: 1085-2395 LANGUAGE: English RECORD TYPE: Fulltext; Abstract  
WORD COUNT: 1752 LINE COUNT: 00146

... firewalls, Raptor is an example, can be configured to report that all ports are open, implying all **services** are being **offered**. This confuses an attacker, but also **leads** to false positives for vulnerability testing systems. One solution is to monitor **newsgroups**, where vulnerability **scanner** users inform each other about problems they discover.

2. Sometimes scanners don't find legitimate vulnerabilities. These...

17/3,K/2 (Item 2 from file: 275)  
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02441446 SUPPLIER NUMBER: 66106420 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**ShopTok's got suggestions - The company's Suggestive Seller software links customers to products.(Product Announcement)**  
Callaghan, Dennis  
eWeek, 46  
Oct 16, 2000  
DOCUMENT TYPE: Product Announcement LANGUAGE: English  
RECORD TYPE: Fulltext  
WORD COUNT: 529 LINE COUNT: 00047

... of "3C" sites out there looking for ways to maximize revenues.  
Enter ShopTok Inc. and its Suggestive **Seller product** recommendation engine. The software, released last week, analyzes hosted conversations on e-business sites looking for customer needs and purchasing intent, then links customers to tailored product suggestions. It **scans** the San Francisco company's community **message boards**, affinity clubs or instant-messaging customer support applications.  
Specifically, Suggestive **Seller** is the **product** recommendation engine behind ShopTok's TokSupport for instant-messaging-based customer support, TokBoards for community message boards...

17/3,K/3 (Item 3 from file: 275)  
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02433388 SUPPLIER NUMBER: 64732170 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**Stop Spam.(Industry Trend or Event)**  
Ziff Davis Smart Business for the New Economy, 136  
Oct 1, 2000  
LANGUAGE: English RECORD TYPE: Fulltext  
WORD COUNT: 375 LINE COUNT: 00031

... com), stops junk mail from thousands of sources. Another popular program, Spam Buster (\$20, or free with ads ; www.contactplus.com), uses filters to weed out junk mail-but it also uses a "friends list" to make sure your important mail isn't mistaken for junk.

Shuffle Your Address

Spammers **scan newsgroups** for e-mail addresses. To thwart them, disguise your address. Use a freebie account that you check...

17/3,K/4 (Item 4 from file: 275)  
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02350720 SUPPLIER NUMBER: 57517801 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**Spam! How It Happens, and How to Beat It. (Industry Trend or Event)**  
Furger, Roberta  
PC World, NA  
Nov, 1999  
ISSN: 0737-8939 LANGUAGE: English RECORD TYPE: Fulltext; Abstract  
WORD COUNT: 5389 LINE COUNT: 00410

... write their own programs, the market offers numerous do-it-yourself kits to help turn any e- **marketing** neophyte into a virtual spam machine. For \$100 to \$400, would-be spammers can buy 1 million e-mail addresses or a full-featured program that includes tools for **harvesting** additional addresses from Web pages, **newsgroups**, and AOL chat rooms. For the same price, they can also buy software that will automatically send...

17/3,K/5 (Item 5 from file: 275)  
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02196094 SUPPLIER NUMBER: 20899464 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**TAKING SPAM OFF THE MENU. (Internet/Web/Online Service Information)**  
Connolly, Allison  
Computer Weekly, p36(1)  
July 2, 1998  
ISSN: 0010-4787 LANGUAGE: English RECORD TYPE: Fulltext  
WORD COUNT: 1056 LINE COUNT: 00084

... Internet use.  
Spammers obtain E-mail addresses from one of two places. They can get them by " **harvesting newsgroups** " or using computer programs to read through the postings and pullout the E-mail addresses.  
Alternatively, they...

...search the Web for addresses.  
If you do not want lots of spam from 101 different direct- **marketing** firms, then it makes sense to limit the number of newsgroups people subscribe to. In the same...

17/3,K/6 (Item 6 from file: 275)  
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02119053 SUPPLIER NUMBER: 19984251 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**\*\*\*\*SimpleNet Sues Alleged Spammers, Seeks Criminal Charges.**  
Newsbytes, pNEW11130047  
Nov 13, 1997  
LANGUAGE: English RECORD TYPE: Fulltext  
WORD COUNT: 715 LINE COUNT: 00060

... common among large Internet and online companies, since spammers routinely send out hundreds of thousands of unsolicited **advertisements** to people whose e-mail addresses they **harvest** from **newsgroup** postings, Internet "white page" look-up services, World Wide Web guest books, and other sources. Bulk messaging...

...are not paid for the drain, and many spammers use a victimized firm's Internet address on **ads** to make them look legitimate.

SimpleNet's case stands out because the firm wants the San Diego...

17/3,K/7 (Item 7 from file: 275)  
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02100549 SUPPLIER NUMBER: 19758512 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**Mail.(Letter to the Editor)**  
PC/Computing, v10, n10, p41(3)  
Oct, 1997  
DOCUMENT TYPE: Letter to the Editor ISSN: 0899-1847 LANGUAGE:  
English RECORD TYPE: Fulltext  
WORD COUNT: 1717 LINE COUNT: 00131

... fashioned card catalogs. There are only a few honest-to-goodness engines that actually go out and **crawl** the Web and **Usenet** groups, examining all published sites for keywords.

Cherise Kelley via the Internet  
No More Golf  
Taylor & Jerome...

...impact on how small businesses connect, not only for start-up funding, but also for networking and **marketing** ("Profitable Insurrections," July, page 81). Cyberspace opens up more opportunities to do research, connect with more people...

17/3,K/8 (Item 8 from file: 275)  
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02032551 SUPPLIER NUMBER: 19102535 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**Review - Deja News Website.**  
Newsbytes, pNEW02070029  
Feb 7, 1997  
LANGUAGE: English RECORD TYPE: Fulltext  
WORD COUNT: 638 LINE COUNT: 00050

... at a rate of 20 percent a month.  
Deja News is the only search engine that exclusively **scans Usenet newsgroup** content, officials said. Articles stored at the site date back almost two years, and Net users in...

...of an encyclopedia a day.  
I'm not like some other Web surfers when it comes to **ad banners** within Web sites -- I know that if it weren't for advertising, many helpful sites like...

17/3,K/9 (Item 9 from file: 275)  
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02031228 SUPPLIER NUMBER: 19090741 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**Deja News Delivers To Internet Explorer Users.**  
Newsbytes, pNEW02040061  
Feb 4, 1997  
LANGUAGE: English RECORD TYPE: Fulltext  
WORD COUNT: 471 LINE COUNT: 00039

... rate of 20 percent a month, he said.  
Deja News is the only search engine that exclusively **scans Usenet newsgroup** content, officials said. Articles stored at the site date back almost two years, and Net users in...

...day -- the equivalent of an encyclopedia a day.

The site is free for Web surfers and is **advertiser** supported, Marr said. Deja News is unique in that it can deliver a banner ad to a...

17/3,K/10 (Item 10 from file: 275)  
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01979422 SUPPLIER NUMBER: 18524473 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**The Albert Gore Information Overload Clinic. (managing information)**  
**(Internet/Web/Online Service Information) (Column)**  
Hawn, Matthew  
Macworld, v13, n9, p165(2)  
Sep, 1996  
DOCUMENT TYPE: Column ISSN: 0741-8647 LANGUAGE: English  
RECORD TYPE: Fulltext; Abstract  
WORD COUNT: 1284 LINE COUNT: 00097

... but the FAQs helped me through the procedure.  
Moderated groups are filtered by a volunteer host who **scans** all posts to the **newsgroup**, trying to keep things focused on the topic and posting only the good stuff. This reduces the number of arguments and flames, accidental postings, and inappropriate material such as **advertising**. The number of posts is therefore quite low and the quality high. E-mail-based digests are...

17/3,K/11 (Item 11 from file: 275)  
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01618218 SUPPLIER NUMBER: 14348066 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**Bulletin boards.**  
Computer Shopper, v13, n10, p617(26)  
Oct, 1993  
ISSN: 0886-0556 LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT  
WORD COUNT: 48296 LINE COUNT: 03713

... 300Mb running Custom with Intel at up to 9600 bps. Established 12/92; no fee. All classified **ads**. Buy, sell, or swap. Hardware/software and other items.

Venice Beach 822-0038. Compu-Net; sysop Kevin...

...Robotics at up to 19200 bps. Established 06/88; \$31.50 quarterly. SoCal's largest file and **message board**. Compu- **Scans**, CD-ROMs, dating. 10Gb. Adult, Windows,

17/3,K/12 (Item 1 from file: 621)  
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02697424 Supplier Number: 66295916 (USE FORMAT 7 FOR FULLTEXT)  
**APPower! Joins With Aegis Resources To Offer Industry's First Dynamic E-Book.**  
Business Wire, p0376  
Oct 24, 2000  
Language: English Record Type: Fulltext  
Document Type: Newswire; Trade  
Word Count: 819

... create communities and join discussion groups with other people interested in sharing information and ideas on software **marketing**.

Handbook, Live! readers who need to dig deeper, can click on the Links and Search lists and scan Web sites, FAQs, the Handbook itself, Usenet, and other relevant, pre-screened sites to find information quickly and efficiently, all from within the Handbook, itself. Readers gain access to valuable, time saving information to facilitate their marketing plans, without ever having to "close" the book.

"We are very excited to offer the first commercially...

17/3,K/13 (Item 2 from file: 621)  
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02193650 Supplier Number: 56054326 (USE FORMAT 7 FOR FULLTEXT)  
IDG'S PC World Cooks Up Spam: Reveals How it Happens - and How to Beat It.  
PR Newswire, p1648  
Oct 7, 1999  
Language: English Record Type: Fulltext  
Document Type: Newswire; Trade  
Word Count: 769

... actively people surf the Internet, the more likely their names will appear on a spammer's list- **harvested** from **newsgroups**, Web pages, and chat rooms. AOL, for example, has a reputation as a favorite target of spammers.

But why is spam such a problem? **Marketing** companies now use e-mail addresses as unique identifiers, much like Social Security numbers, to track consumers...

17/3,K/14 (Item 3 from file: 621)  
DIALOG(R)File 621:Gale Group New Prod.Annou.(R)  
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01623972 Supplier Number: 48364846 (USE FORMAT 7 FOR FULLTEXT)  
**New eWatch Index Tracks Public Discussion About the Top Ten Consumer Brands On the Internet; Free Service Updated Weekly on eWatch Web Site.**  
Business Wire, pN/A  
March 19, 1998  
Language: English Record Type: Fulltext  
Document Type: Newswire; Trade  
Word Count: 455

... AT&T, MCI, Burger King, Toyota and Kelloggs. The top ten brands were determined based on total ad spending as reported by Advertising Age. The list of brands in the eWatch Index will be updated regularly. The source of the data is the more than 50,000 Internet Usenet groups and ListServes eWatch monitors on a daily basis for its clients. eWatch scans more than 250,000 new messages each day from these and other sources.

"The eWatch Index is...

17/3,K/15 (Item 4 from file: 621)  
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01291502 Supplier Number: 45520751 (USE FORMAT 7 FOR FULLTEXT)  
**PR NEWswire AND EWORKS! CO-MARKET THE FIRST 'CLIPPING SERVICE' IN CYBERSPACE**  
PR Newswire, pN/A  
May 3, 1995  
Language: English Record Type: Fulltext

Document Type: Newswire; Trade  
Word Count: 353

... agreement with eWorks! Inc., Ian Capps, president of PR Newswire announced today. Called eWatch(SM), this service **scans** all 13,000 **Usenet Newsgroups** and 3,000 Internet Mailing Lists, with commercial online services to be added in the coming months...

...goal for many corporate users of the Internet is to make it a valuable component of their **marketing**, research or information functions. We believe that the prudent use of data gathered from eWatch will help...

17/3,K/16 (Item 1 from file: 636)  
DIALOG(R)File 636:Gale Group Newsletter DB(TM)  
(c) 2005 The Gale Group. All rts. reserv.

04097946 Supplier Number: 53916398 (USE FORMAT 7 FOR FULLTEXT)  
**DM Strategies Making a Living On Opt-In Email Marketing.**  
Interactive PR & Marketing News, v6, n4, pNA  
Feb 19, 1999  
Language: English Record Type: Fulltext  
Document Type: Newsletter; Professional  
Word Count: 793

... names to their email house files and lure shoppers to their sites. While the practice of "spamming" - **harvesting** email addresses from **newsgroups** and Web sites and blitzing users with unsolicited commercial email - still persists, it is rapidly being run off the road by lawsuits and regulatory action.

What's triggered email **marketing**'s growing acceptance? In my view, it has been the ability of companies that practice opt-in email **marketing** to create a win-win solution for Internet marketers and consumers alike. By respecting the privacy of...

17/3,K/17 (Item 2 from file: 636)  
DIALOG(R)File 636:Gale Group Newsletter DB(TM)  
(c) 2005 The Gale Group. All rts. reserv.

03867419 Supplier Number: 48435780 (USE FORMAT 7 FOR FULLTEXT)  
**Industry News**  
PR News, v54, n15, pN/A  
April 20, 1998  
Language: English Record Type: Fulltext  
Document Type: Newsletter; Trade  
Word Count: 501

... powered I-Wire keeps tabs on more than 50,000 public electronic bulletin boards in usenet groups, **listservs**, America Online [AOL], and other systems. Collectively, eWatch reportedly **scans** 250,000 new messages daily, very few of which are supervised by editors and fact-checking departments...

...In an effort to improve communications with investors and customers, First Call next month plans to begin **offering** its equity and fixed income **services** over their branded Internet Financial Network next month. Users will be able to access research, earnings estimates...

17/3,K/18 (Item 3 from file: 636)  
DIALOG(R)File 636:Gale Group Newsletter DB(TM)  
(c) 2005 The Gale Group. All rts. reserv.

03866319 Supplier Number: 48428862 (USE FORMAT 7 FOR FULLTEXT)

**News Briefs**

Interactive PR & Marketing News, v5, n8, pN/A

April 17, 1998

Language: English Record Type: Fulltext

Document Type: Newsletter; Professional

Word Count: 705

... powered I-Wire keeps tabs on more than 50,000 public electronic bulletin boards in Usenet groups, ListServes, America Online [AOL], and other systems.

Collectively, eWatch reportedly scans 250,000 new messages daily, very few of which are supervised by editors and fact-checking departments. (Nancy Ruscheinski, Edeleman, 312/240-3000)

Largest Industries by Direct Response Advertising Expenditures For  
Interactive Media - Consumer Markets

Top 10	1997 Ad Spending (in millions)	2002 Projected	Growth Rate
1. Depository Institutions	\$7.9	\$151.2	80.60%
2...			

17/3,K/19 (Item 4 from file: 636)

DIALOG(R)File 636:Gale Group Newsletter DB(TM)

(c) 2005 The Gale Group. All rts. reserv.

03754550 Supplier Number: 48121546 (USE FORMAT 7 FOR FULLTEXT)

**\*\*\*SimpleNet Sues Alleged Spammers, Seeks Criminal Charges 11/13/97**

Newsbytes, pN/A

Nov 13, 1997

Language: English Record Type: Fulltext

Document Type: Newswire; General Trade

Word Count: 670

... common among large Internet and online companies, since spammers routinely send out hundreds of thousands of unsolicited advertisements to people whose e-mail addresses they harvest from newsgroup postings, Internet "white page" look-up services, World Wide Web guest books, and other sources. Bulk messaging...

...are not paid for the drain, and many spammers use a victimized firm's Internet address on ads to make them look legitimate.

SimpleNet's case stands out because the firm wants the San Diego...

17/3,K/20 (Item 5 from file: 636)

DIALOG(R)File 636:Gale Group Newsletter DB(TM)

(c) 2005 The Gale Group. All rts. reserv.

03450659 Supplier Number: 47109387 (USE FORMAT 7 FOR FULLTEXT)

**Review - Deja News Website 02/07/97**

Newsbytes, pN/A

Feb 7, 1997

Language: English Record Type: Fulltext

Document Type: Newswire; General Trade

Word Count: 619

... at a rate of 20 percent a month.

Deja News is the only search engine that exclusively **scans Usenet newsgroup** content, officials said. Articles stored at the site date back almost two years, and Net users in...

...of an encyclopedia a day.

I'm not like some other Web surfers when it comes to **ad** banners within Web sites -- I know that if it weren't for advertising, many helpful sites like...

17/3,K/21 (Item 6 from file: 636)  
DIALOG(R)File 636:Gale Group Newsletter DB(TM)  
(c) 2005 The Gale Group. All rts. reserv.

03447029 Supplier Number: 47101300 (USE FORMAT 7 FOR FULLTEXT)  
**Deja News Delivers To Internet Explorer Users 02/04/97**  
Newsbytes, pN/A  
Feb 4, 1997  
Language: English Record Type: Fulltext  
Document Type: Newswire; General Trade  
Word Count: 457

... rate of 20 percent a month, he said.

Deja News is the only search engine that exclusively **scans Usenet newsgroup** content, officials said. Articles stored at the site date back almost two years, and Net users in...

...day -- the equivalent of an encyclopedia a day.

The site is free for Web surfers and is **advertiser** supported, Marr said. Deja News is unique in that it can deliver a banner ad to a...

17/3,K/22 (Item 7 from file: 636)  
DIALOG(R)File 636:Gale Group Newsletter DB(TM)  
(c) 2005 The Gale Group. All rts. reserv.

03054291 Supplier Number: 46239240 (USE FORMAT 7 FOR FULLTEXT)  
**BUSTED! COMPANY PATROLS INTERNET LOOKING FOR TRADEMARK ABUSES**  
American Marketplace, v17, n6, pN/A  
March 21, 1996  
Language: English Record Type: Fulltext  
Document Type: Newsletter; Trade  
Word Count: 1008

... discovered someone posting salacious lies about Ken and Barbie.

MarkWatch monitors the popular World Wide Web and **Usenet** discussion groups, and it also **scans** online news services and databases of domain names (online addresses).

Clients can choose to receive daily electronic reports, weekly printed reports or periodic phone calls warning them about any transgressions. Brand managers, **advertising** executives and public relations officials receiving the alerts can respond immediately in the courts and/or the...

17/3,K/23 (Item 1 from file: 16)  
DIALOG(R)File 16:Gale Group PROMT(R)  
(c) 2005 The Gale Group. All rts. reserv.

07022266 Supplier Number: 58837051 (USE FORMAT 7 FOR FULLTEXT)  
**The New Generation. (Brief Article)**  
Tanenbaum, Mindy  
Florida Trend, v42, n9, p26  
Jan, 2000



Language: English Record Type: Fulltext  
Article Type: Brief Article  
Document Type: Magazine/Journal; Trade  
Word Count: 765

... Internet, says Bryn Tindall, founder of Tampa-based Horizon Marketing Group, which specializes in the latest e- marketing tools. Simply having a good website is not enough, and as users become more sophisticated, they're looking past banner ads , heading straight to the information they want. Here are some ways to generate traffic and repeat visits to your company's website:

1. **Scan Chat Rooms and News Groups** . A 3-year-old Tampa company that offers personal computer help, PC Show and Tell (pcshowandtell.com), has an employee visit online chat rooms and news groups to scan the conversations and look for people with common computer software questions. He then offers suggestions and refers...

...site. "We get a good amount of traffic from that," says V/hit Wannamaker, PC'S chief marketing officer. Etiquette is important, so don't be too commercial. Help them first, and then suggest the...

17/3,K/24 (Item 2 from file: 16)  
DIALOG(R)File 16:Gale Group PROMT(R)  
(c) 2005 The Gale Group. All rts. reserv.

05048947 Supplier Number: 47411641 (USE FORMAT 7 FOR FULLTEXT)  
**Startups dot the map, fueling new hiring -- Oft-overlooked Northeast sees flurry of activity**

Bellinger, Robert  
Electronic Engineering Times, p118  
May 26, 1997

Language: English Record Type: Fulltext  
Document Type: Magazine/Journal; Trade  
Word Count: 771

... sites of so-called engineering centers where median salaries are only in the mid-\$60,000s.

Job scan  
A perusal of the Usenet section of the CareerMosaic job network (www.careermosaic.com) reveals a number of leads for positions in New Jersey. Usenet is a collection of newsgroups residing on the Internet. They're...

17/3,K/25 (Item 3 from file: 16)  
DIALOG(R)File 16:Gale Group PROMT(R)  
(c) 2005 The Gale Group. All rts. reserv.

03862150 Supplier Number: 45541451 (USE FORMAT 7 FOR FULLTEXT)

**Nu Vision reassures its old Troy agency**  
Crain's Detroit Business, p15  
May 15, 1995

Language: English Record Type: Fulltext  
Document Type: Magazine/Journal; Trade  
Word Count: 917

... the Net

Surf's up on the Internet. Judging by the news releases and phone calls from advertisers and marketers, everybody plans to ride the wave. Rein Nomm is riding his surfboard.

Nomm, president of 6-year-old Reim Nomm & Associates Inc. in Plymouth, put four clients on the Internet for advertising purposes, including Applied Science & Technology Inc., an Ann Arbor-based environmental company.

Nomm scans the Internet for news groups of mailing lists devoted

to his clients' topics, sending messages to prime candidates. Currently, he said, he...

17/3,K/26 (Item 1 from file: 148)  
DIALOG(R)File 148:Gale Group Trade & Industry DB  
(c)2005 The Gale Group. All rts. reserv.

12357655 SUPPLIER NUMBER: 62280537 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
"NETIQUETTE" -- NEW RULES AND POLICIES FOR THE INFORMATION AGE.  
Sloboda, Brian  
Management Quarterly, 40, 4, 9  
Winter, 1999  
ISSN: 0025-1860 LANGUAGE: English RECORD TYPE: Fulltext  
WORD COUNT: 6911 LINE COUNT: 00531

... allow you to set-up an e-mail address for free. Yahoo, Hotmail and Mail.com all offer free web-based e-mail services. You can access your email account from any computer that has access to the Internet. Using this ...

...3 for a discussion of how to obtain free e-mail.)  
This is important when participating in newsgroups. Software is available that scans newsgroups and collects e-mail addresses. Often it is used to solicit responses to various pyramid schemes or...

17/3,K/27 (Item 2 from file: 148)  
DIALOG(R)File 148:Gale Group Trade & Industry DB  
(c)2005 The Gale Group. All rts. reserv.

09366716 SUPPLIER NUMBER: 19203316 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
Internet tools and web workers: permanent solutions to persistent problems.  
Searcher, v5, n2, p17(3)  
Feb, 1997  
ISSN: 1070-4795 LANGUAGE: English RECORD TYPE: Fulltext  
WORD COUNT: 1976 LINE COUNT: 00165

... connects to five popular Web search engines -- Yahoo!, Alta Vista, Excite, Infoseek, and Lycos. It also can scan for news, stock prices, e-mail addresses, classified ads, and usenet postings.  
VanDyke Technologies' CRT 1.12 (\$30)  
Telnet client that supports Zmodem file transfers, scripted connections to...

17/3,K/28 (Item 3 from file: 148)  
DIALOG(R)File 148:Gale Group Trade & Industry DB  
(c)2005 The Gale Group. All rts. reserv.

08752496 SUPPLIER NUMBER: 18314666 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
Personal Library Software forms alliances for new services.  
Searcher, v4, n4, p16(1)  
April, 1996  
ISSN: 1070-4795 LANGUAGE: English RECORD TYPE: Fulltext  
WORD COUNT: 313 LINE COUNT: 00030

... publishers, associations, analysts, consultants, organizations, e-mail addresses, and contact information. The service also supports a turnkey ad placement scheme letting advertisers associate with search terms and categories. The PLS Personal Agent smart agent scans and filters incoming data supplied by Internet newsgroups and listservs. Members can create and maintain profiles using HTML forms to define their search strategies in natural language.

17/3,K/29 (Item 1 from file: 15)  
DIALOG(R)File 15:ABI/Inform(R)  
(c) 2005 ProQuest Info&Learning. All rts. reserv.

01597956 02-48945  
**Spam spotted with large gray areas**  
McNamara, Paul  
Network World v15n11 PP: 14 Mar 16, 1998  
ISSN: 0887-7661 JRNL CODE: NWW  
WORD COUNT: 1259

...TEXT: is better than sending unsolicited e-mail, argued the antispam purists. This can be accomplished using traditional **advertising** and careful posts to newsgroups that allow commercial messages, they said.

"Symantec sent me a product announcement...

...m a registered user or because I've asked for announcements, but because they bought a list **harvested** from **Usenet**," said Peter Seebach, president of Plethora Internet, an Internet service provider, in St. Paul, Minn. "That's...

17/3,K/30 (Item 2 from file: 15)  
DIALOG(R)File 15:ABI/Inform(R)  
(c) 2005 ProQuest Info&Learning. All rts. reserv.

01521474 01-72462  
**Institutions of higher education offer wealth of resources for associations**  
Anonymous  
Association Management v49n10 PP: 30-31 Oct 1997  
ISSN: 0004-5578 JRNL CODE: AMG  
WORD COUNT: 296

...TEXT: event management programwhich offers both a master's degree and postgraduate certificatesubscribe to a listserv that posts **leads** on jobs and internships. Letters from association executives seeking interns are **scanned** and sent to students via the **listserv**. The best time of year to request an intern, Goldblatt points out, is early August or early...

...when final exams and other end-of-the-year pressures loom.

Associations that need to conduct membership, **marketing**, or focus group research may also want to consider higher-education institutions a possible source of assistance...

17/3,K/31 (Item 3 from file: 15)  
DIALOG(R)File 15:ABI/Inform(R)  
(c) 2005 ProQuest Info&Learning. All rts. reserv.

01436664 00-87651  
**Online white pages: The world's largest phone book**  
Krumenaker, Larry  
Database v20n3 PP: 30-36 Jun/Jul 1997  
ISSN: 0162-4105 JRNL CODE: DTB  
WORD COUNT: 1986

...TEXT: sites get some of their information from public telephone white pages. A few cull public records or **scan** information that appears in newspapers and other media. Others troll **Usenet** newsgroups, those Internet public discussion forums on thousands of topics. A few of the sites are products of companies that acquire their own data from **marketing** efforts and telephone calls.

In this survey, the four major sources of telephone and address data appear ...

17/3,K/32 (Item 4 from file: 15)  
DIALOG(R)File 15:ABI/Inform(R)  
(c) 2005 ProQuest Info&Learning. All rts. reserv.

01265461 99-14857  
**DMA announces online privacy principles**  
Anonymous  
Direct Marketing v59n3 PP: 7-8 Jul 1996  
ISSN: 0012-3188 JRNL CODE: DIM  
WORD COUNT: 320

...TEXT: consumers on an individual basis the capability to control and limit unsolicited e-mail."

Online e-mail **advertisements** need to be clearly identified, must conform to the policies of forums that sponsor **newsgroups**, chat rooms, and bulletin boards.

Marketers and data compilers that " **harvest** " consumer information need to disclose this practice and provide consumers with the opportunity to opt out.

**Marketing** to Children Online Parents, not government, should monitor children's online experiences, DMA said. A combination of **marketing** self-regulation, current and developing technology **ad** a broad consumer initiatives can provide parents with the tools necessary to shape their children's online...

17/3,K/33 (Item 5 from file: 15)  
DIALOG(R)File 15:ABI/Inform(R)  
(c) 2005 ProQuest Info&Learning. All rts. reserv.

01117542 97-66936  
**Junk mail extends its reach**  
Ouellette, Tim; Betts, Mitch  
Computerworld v29n45 PP: 32 Nov 6, 1995  
ISSN: 0010-4841 JRNL CODE: COW  
WORD COUNT: 402

ABSTRACT: E-mail junk mail culprits are new software agents that allow list-builders to " **crawl** " the Internet and retrieve e-mail addresses from **Usenet newsgroup** postings and the like. Users can expect the direct-**marketing** industry to start exploiting those lists by "spamming," which is Internet slang for unsolicited mass messaging. However...

...TEXT: if they aren't there already.

The culprits are new software agents that allow list-builders to " **crawl** " the Internet and scoop up E-mail addresses from **Usenet newsgroup** postings and the like. You can look for the direct-**marketing** industry to start exploiting those lists by "spamming," which is Internet slang for unsolicited mass messaging, said...

17/3,K/34 (Item 1 from file: 647)  
DIALOG(R)File 647:CMP Computer Fulltext  
(c) 2005 CMP Media, LLC. All rts. reserv.

01159044 CMP ACCESSION NUMBER: HPC19980501S0048  
**How to find the right e-mail newsletter host service** (Working at

Home-Tools for Getting the Job Done)  
Gabrielle Mitchell  
HOME PC, 1998, n 505, PG127  
PUBLICATION DATE: 980501  
JOURNAL CODE: HPC LANGUAGE: English  
RECORD TYPE: Fulltext  
SECTION HEADING: Personal Productivity  
WORD COUNT: 1967

... and SparkList. (You can find links to a number of host providers at [www.cs.ubc.ca/spider/edmonds/usenet/ml-providers.txt](http://www.cs.ubc.ca/spider/edmonds/usenet/ml-providers.txt) or [www.catalog.com/vivian/mailling-list-providers.html](http://www.catalog.com/vivian/mailling-list-providers.html); note that many of these companies offer additional services, such as Web-site hosting, as well.) Your current Internet service provider might also act as a... the topic, as the sponsor, your company's name is put before clients every day.

To accommodate discussion threads, host companies typically offer moderator features that scan submissions before they're posted to filter out spam, solicitations, ads and sniping among users. They also typically give subscribers the choice of receiving digests, which

17/3,K/35 (Item 2 from file: 647)  
DIALOG(R)File 647:CMP Computer Fulltext  
(c) 2005 CMP Media, LLC. All rts. reserv.

01150129 CMP ACCESSION NUMBER: INW19980112S0021  
**NewsSniffer Scans For Viruses** (Security Monitor)  
Rutrell Yasin  
INTERNETWEEK, 1998, n 697, PG12  
PUBLICATION DATE: 980112  
JOURNAL CODE: INW LANGUAGE: English  
RECORD TYPE: Fulltext  
SECTION HEADING: News & Analysis  
WORD COUNT: 71

TEXT:

Network Associates, formerly known as McAfee Associates, is offering round-the-clock virus-scanning services for users of Usenet newsgroups. NewsSniffer scans the attachments to messages posted on Usenet newsgroups, alerts users when viruses are detected and advises them on how to get rid of the viruses...

17/3,K/36 (Item 3 from file: 647)  
DIALOG(R)File 647:CMP Computer Fulltext  
(c) 2005 CMP Media, LLC. All rts. reserv.

01135614 CMP ACCESSION NUMBER: NWC19970815S0022  
**Whoever Said Spam Mail Is Cheap?** (Corporate View)  
Robert Moskowitz  
NETWORK COMPUTING, 1997, n 815, PG41  
PUBLICATION DATE: 970815  
JOURNAL CODE: NWC LANGUAGE: English  
RECORD TYPE: Fulltext  
SECTION HEADING: Columnists  
WORD COUNT: 1510

... reaction to attacks on them by antispammers. Previously, spammers were satisfied to flood group lists with their advertisements; now they harvest e-mail addresses and send the ads directly to their audience's e-mail boxes. It is this harvesting of addresses and the latest mailing tactics that are the concern of the corporate postmaster.

Spammers have four principle sources for harvesting e-mail addresses: UseNet, major mailing lists with public member lists, public

white pages and simple e-mail solicitation con jobs...

17/3,K/37 (Item 4 from file: 647)  
DIALOG(R)File 647:CMP Computer Fulltext  
(c) 2005 CMP Media, LLC. All rts. reserv.

01127189 CMP ACCESSION NUMBER: EET19970526S0088  
**Startups dot the map, fueling new hiring - Oft-overlooked Northeast sees  
flurry of activity (Where The Jobs Are)**  
Robert Bellinger  
ELECTRONIC ENGINEERING TIMES, 1997, n 955, PG118  
PUBLICATION DATE: 970526  
JOURNAL CODE: EET LANGUAGE: English  
RECORD TYPE: Fulltext  
SECTION HEADING: The Profession  
WORD COUNT: 754

... sites of so- called engineering centers where median salaries are  
only in the mid- \$60,000s.

Job scan  
A perusal of the Usenet section of the CareerMosaic job network (  
www.careermosaic.com) reveals a number of leads for positions in New  
Jersey. Usenet is a collection of newsgroups residing on the Internet.  
They're...

17/3,K/38 (Item 1 from file: 610)  
DIALOG(R)File 610:Business Wire  
(c) 2005 Business Wire. All rts. reserv.

00392675 20001024298B9895 (USE FORMAT 7 FOR FULLTEXT)  
**APower! Joins With Aegis Resources To Offer Industry's First Dynamic  
E-Book-Web-enabled technology provides E-book users access to fresh,  
up-to-date and relevant collaboration, content and communities**  
Business Wire  
Tuesday, October 24, 2000 11:01 EDT  
JOURNAL CODE: BW LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT  
DOCUMENT TYPE: NEWSWIRE  
WORD COUNT: 828

...create communities and join discussion groups with  
other people interested in sharing information and ideas on software  
marketing .  
Handbook, Live! readers who need to dig deeper, can click on the Links and  
Search lists and scan Web sites, FAQs, the Handbook itself, Usenet , and  
other  
relevant, pre-screened sites to find information quickly and efficiently,  
all  
from within the Handbook, itself. Readers gain access to valuable, time  
saving  
information to facilitate their marketing plans, without ever having to  
"close" the book.

"We are very excited to offer the first commercially...

17/3,K/39 (Item 2 from file: 610)  
DIALOG(R)File 610:Business Wire  
(c) 2005 Business Wire. All rts. reserv.

00206929 20000302062B3029 (USE FORMAT 7 FOR FULLTEXT)  
**Texasbusiness.com Sports New Look as Comprehensive Source for All Things  
Business in Texas**  
Business Wire

Thursday, March 2, 2000 09:15 EST  
JOURNAL CODE: BW LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT  
DOCUMENT TYPE: NEWSWIRE  
WORD COUNT: 312

TEXT:

...anything to do with business in Texas.

This business magazine and resource portal is utilized for sales leads ,  
for  
research, for newsletter items and scanned daily by universities, state  
entities and news groups . On its easy-to-navigate front page,  
texasbusiness.com displays an original news feature, plus daily news...

File 347:JAPIO Nov 1976-2004/Dec(Updated 050405)

(c) 2005 JPO & JAPIO

File 350:Derwent WPIX 1963-2005/UD,UM &UP=200522

(c) 2005 Thomson Derwent

Set	Items	Description
S1	888	(MESSAGE OR DISCUSSION)() (BOARD? ? OR FORUM? ?) OR DISCUSSION() (LIST? ? OR SITE? ?) OR LISTSERV??? OR NEWSGROUP? ? OR NEWS()GROUP? ? OR USENET? ? OR THREAD? ?(3N) (MESSAGE? ? OR DISCUSSION) OR (MESSAGE OR DISCUSSION)() AREA? ?
S2	246	MAILING()LIST? ?
S3	52	S1:S2(10N) (EXTRACT??? OR MINE? ? OR MINING OR ARCHIV??? OR COPIE? ? OR COPYING OR SAV??? OR RETRIEV???)
S4	118275	(POTENTIAL OR PROSPECTIVE OR NEW) (1W) (CUSTOMER? ? OR CLIENT? ?) OR LEADS
S5	65326	AD OR ADS OR ADVERTIS? OR MARKETING
S6	10466	(SELL??? OR SOLD OR OFFER???) (5N) (PRODUCT? ? OR MERCHANDISE OR GOODS OR SERVICES)
S7	60	S1:S2(15N) (EXTRACT??? OR MINE? ? OR MINING OR ARCHIV??? OR COPIE? ? OR COPYING OR SAV??? OR RETRIEV???)
S8	5	S7 AND S4:S6
S9	87	S1:S2 AND S4:S6
S10	82	S9 NOT S8
S11	31	S10 AND AC=US/PR
S12	18	S11 AND AY=(1970:2000)/PR
S13	18	S10 AND PY=1970:2000
S14	27	S12:S13
S15	49	S3 NOT S9
S16	10	S15 AND AC=US/PR
S17	5	S16 AND AY=(1970:2000)/PR
S18	26	S15 AND PY=1970:2000
S19	27	S17:S18
S20	1	S1:S2(10N) (SCAN???? OR CRAWL???)
S21	18	S1:S2(15N) (ANALYZ? OR ANALYS?)



14/5/5 (Item 2 from file: 350)  
DIALOG(R) File 350:Derwent WPIX  
(c) 2005 Thomson Derwent. All rts. reserv.

016474897 \*\*Image available\*\*  
WPI Acc No: 2004-632840/200461  
Related WPI Acc No: 2003-540026; 2005-178924  
XRPX Acc No: N04-500043

Message traffic tracking system for online bulletin board system, has window portions of user interface, for input of queries, viewable and selectable by subscriber when subscriber views messages

Patent Assignee: MAQUIS TECHTRIX LLC (MAQU-N)  
Inventor: GROSS J N; KNIGHT T O  
Number of Countries: 001 Number of Patents: 001  
Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	Week
US 6778982	B1	20040817	US 99309712	A	19990511	200461 B
			US 2003370542	A	20030220	

Priority Applications (No Type Date): US 99309712 A 19990511; US 2003370542 A 20030220

Patent Details:

Patent No	Kind	Lan	Pg	Main IPC	Filing Notes
US 6778982	B1	29	G06F-017/30		Cont of application US 99309712 Cont of patent US 6571234

Abstract (Basic): US 6778982 B1

NOVELTY - The programs process query input by selecting category buttons in a window portion of an user interface and text-based query input through another window portion, and store classified messages received from subscriber. The window portions are viewable and selectable by subscriber, when the subscriber views messages. A profile comprising subscriber preference data is produced, based on the queries and received messages.

DETAILED DESCRIPTION - INDEPENDENT CLAIMS are also included for the following:

- (1) message traffic monitoring and analyzing method; and
- (2) method of presenting advertising to user.

USE - For monitoring and analyzing message traffic on online electronic message board in online bulletin board system (BBS) providing business information for trading financial instrument, discussions of recent stock movement, product details, press releases of company, and information related to medicine, health, collecting, art, education, computer, movie, literature, sports and science, for determining information category usage frequency, subscriber author preferences, new subject areas and user preferences, improving look and feel of user interface and for adding new groups and class for subscriber message data items.

ADVANTAGE - The subscribers are permitted to access, retrieve and post messages easily in less time, according to the interests or desire of the subscriber without need for changing screens. Hence subscriber's interaction time with the message system is improved.

DESCRIPTION OF DRAWING(S) - The figure shows a block diagram of the online electronic message board system.

server (220)  
pp; 29 DwgNo 2/6

Title Terms: MESSAGE; TRAFFIC; TRACK; SYSTEM; BOARD; SYSTEM; WINDOW; PORTION; USER; INTERFACE; INPUT; QUERY; VIEW; SELECT; SUBSCRIBER; SUBSCRIBER; VIEW; MESSAGE

Derwent Class: T01

International Patent Class (Main): G06F-017/30

File Segment: EPI

14/5/7 (Item 4 from file: 350)  
DIALOG(R) File 350:Derwent WPIX  
(c) 2005 Thomson Derwent. All rts. reserv.

015477784 \*\*Image available\*\*  
WPI Acc No: 2003-539931/200351  
XRPX Acc No: N03-428173

Usenet articles storing system using Internet, includes server to  
synchronize Usenet article identifiers according to news information  
stored in storage device for advertising availability of stored  
information

Patent Assignee: OPENWAVE SYSTEMS INC (OPEN-N)  
Inventor: FLEISCHMAN R M  
Number of Countries: 001 Number of Patents: 001  
Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	Week
US 6564233	B1	20030513	US 99465616	A	19991217	200351 B

Priority Applications (No Type Date): US 99465616 A 19991217

Patent Details:

Patent No	Kind	Lan Pg	Main IPC	Filing Notes
US 6564233	B1	10	G06F-017/30	

Abstract (Basic): US 6564233 B1

NOVELTY - A server (46) is connected to a digital storage device (43) storing specific range of Usenet article including news information. Another server (42) is chained to the server (46), to synchronize the Usenet article identifiers according to the news information stored in other storage devices (45,47) for advertising the availability of the stored news information.

DETAILED DESCRIPTION - INDEPENDENT CLAIMS are also included for the following:

- (1) Usenet server split chaining system; and
- (2) Usenet article storage method.

USE - For storing of Usenet article including news, using Internet.

ADVANTAGE - Enables to store large number of news articles information within the disk space reliably.

DESCRIPTION OF DRAWING(S) - The figure shows a schematic view of the split chaining system with Usenet servers.  
servers (42,46)  
digital storage devices (43,45,47)  
pp; 10 DwgNo 4/4

Title Terms: ARTICLE; STORAGE; SYSTEM; SERVE; SYNCHRONISATION; ARTICLE;  
IDENTIFY; ACCORD; NEWS; INFORMATION; STORAGE; STORAGE; DEVICE; ADVERTISE  
; AVAILABLE; STORAGE; INFORMATION

Derwent Class: T01

International Patent Class (Main): G06F-017/30

File Segment: EPI

14/5/11 (Item 8 from file: 350)  
DIALOG(R) File 350:Derwent WPIX  
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014012655 \*\*Image available\*\*  
WPI Acc No: 2001-496869/200154  
XRPX Acc No: N01-368177

Targeted advertisement distribution system receives information about  
user matched with demographic query and sends targeted advertisement to  
user over communication network

Patent Assignee: GLOBAL TECHNOLOGY MARKETING INT (GLOB-N); LANZILLO K F  
(LANZ-I); SCHRIER D A (SCHR-I)

Inventor: LANZILLO K F; SCHRIER D A; LANZILLO K; SCHRIER D

Number of Countries: 094 Number of Patents: 003

Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	Week
WO 200155892	A1	20010802	WO 2001US2830	A	20010129	200154 B
AU 200131220	A	20010807	AU 200131220	A	20010129	200174
US 20020032602	A1	20020314	US 2000178977	P	20000128	200222
			US 2001771773	A	20010129	

Priority Applications (No Type Date): US 2000178977 P 20000128; US

2001771773 A 20010129

Patent Details:

Patent No	Kind	Lan	Pg	Main IPC	Filing Notes
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WO 200155892	A1	E	36	G06F-017/00	
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Designated States (National): AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA  
CH CN CR CU CZ DE DK DM DZ EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP  
KE KG KP KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ PL PT  
RO RU SD SE SG SI SK SL TJ TM TR TT TZ UA UG UZ VN YU ZA ZW

Designated States (Regional): AT BE CH CY DE DK EA ES FI FR GB GH GM GR  
IE IT KE LS LU MC MW MZ NL OA PT SD SE SL SZ TR TZ UG ZW

AU 200131220	A			G06F-017/00	Based on patent WO 200155892
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US 20020032602	A1			G06F-017/60	Provisional application US 2000178977
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Abstract (Basic): WO 200155892 A1

NOVELTY - An order processing section (74) receives demographic query from a database (24) to determine the user who is matched with demographic query. An e-mail service provider (72) receives information about matched users and sends target **advertisement** to each user over a communication network. An accounting system (76) receives information about reception of targeted **advertisement** to user.

DETAILED DESCRIPTION - An INDEPENDENT CLAIM is also included for method for distributing targeted **advertisement** to users.

USE - For distributing and tracking targeted **advertisement** over communication network such as internet to addressable set.

ADVANTAGE - The number of E-mails or targeted **advertisements** to be sent to the subscribers during a given period, is efficiently limited using the e-mail service provider. Better real time recovery is achieved during the creation of an **advertisement** campaign **mailing list**.

DESCRIPTION OF DRAWING(S) - The figure shows the block diagram of targeted **advertisement** distributing system.

Database (24)

E-mail service provider (72)

Order processing section (74)

Accounting system (76)

pp; 36 DwgNo 1/5

Title Terms: **ADVERTISE**; **DISTRIBUTE**; **SYSTEM**; **RECEIVE**; **INFORMATION**; **USER**;

**MATCH**; **QUERY**; **SEND**; **ADVERTISE**; **USER**; **COMMUNICATE**; **NETWORK**

Derwent Class: T01

International Patent Class (Main): G06F-017/00; G06F-017/60

File Segment: EPI

14/5/12 (Item 9 from file: 350)

DIALOG(R) File 350:Derwent WPIX

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013913315 \*\*Image available\*\*

WPI Acc No: 2001-397528/200142

Related WPI Acc No: 2000-646872

XRPX Acc No: N01-292986

**Distributed processing system incorporating plural cells which process information in respect to single events using mailing lists associated with the events**

Patent Assignee: IQ SYSTEMS INC (IQSY-N); ROBINSON J I (ROBI-I)

Inventor: ROBINSON J I

Number of Countries: 088 Number of Patents: 003

Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	Week
WO 200122699	A1	20010329	WO 2000US26137	A	20000922	200142 B
AU 200076083	A	20010424	AU 200076083	A	20000922	200142
US 6424990	B1	20020723	US 99226867	A	19990107	200254
			US 99155712	P	19990924	
			US 2000667443	A	20000922	

Priority Applications (No Type Date): US 99155712 P 19990924; US 99226867 A 19990107; US 2000667443 A 20000922

Patent Details:

Patent No	Kind	Lan Pg	Main IPC	Filing Notes
WO 200122699	A1	E 22	H04M-001/64	
Designated States (National): AE AL AM AT AU AZ BA BB BG BR BY CA CH CN CU CZ DE DK EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MD MG MK MN MW MX NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR TT UA UG UZ VN YU ZA ZW				
Designated States (Regional): AT BE CH CY DE DK EA ES FI FR GB GH GM GR IE IT KE LS LU MC MW MZ NL OA PT SD SE SL SZ TZ UG ZW				
AU 200076083	A		H04M-001/64	Based on patent WO 200122699
US 6424990	B1		G06F-015/16	CIP of application US 99226867 Provisional application US 99155712 CIP of patent US 6272524

Abstract (Basic): WO 200122699 A1

NOVELTY - After a phone card is installed, step 10, it automatically builds up a map of network topology and functionality, step 12, by listening to periodic **advertisements** of other cards and waits, steps 14,16, for the user to enter a command via an attached telephone. The user is then prompted to configure the card, step 18, the user uses the keypad to select incoming and outgoing line indicators, the card subscribes to selected line cards, step 22 and makes a list of which line cards it is subscribed to, step 24. The user name is spoken and spelled, step 26, configuration data are reviewed, step 28 and **mailing lists** are read, step 30 and re-subscribed to, step 32.

DETAILED DESCRIPTION - AN INDEPENDENT CLAIM is included for a method of distributed processing.

USE - Processing information in a system using cells responding to single events.

ADVANTAGE - Reading, writing and deleting any address on a **mailing list**.

DESCRIPTION OF DRAWING(S) - The drawing is a simple flow chart of installation and configuration of a phone card.

pp; 22 DwgNo 1/4

Title Terms: DISTRIBUTE; PROCESS; SYSTEM; INCORPORATE; PLURAL; CELL; PROCESS; INFORMATION; RESPECT; SINGLE; EVENT; MAIL; LIST; ASSOCIATE; EVENT

Derwent Class: T01; W01

International Patent Class (Main): G06F-015/16; H04M-001/64

International Patent Class (Additional): H04M-007/00

File Segment: EPI

14/5/15 (Item 12 from file: 350)  
DIALOG(R) File 350:Derwent WPIX  
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012892839 \*\*Image available\*\*  
WPI Acc No: 2000-064674/ 200006  
XRPX Acc No: N00-050730

Distributed agent system with agent configuration function for coordinating supply of information from content service providers to user  
Patent Assignee: BRITISH TELECOM PLC (BRTE )

Inventor: BUSUIOC N M

Number of Countries: 087 Number of Patents: 004

Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	Week
EP 967545	A1	19991229	EP 98304920	A	19980623	200006 B
WO 9967708	A1	19991229	WO 99GB1866	A	19990611	200008
AU 9942833	A	20000110	AU 9942833	A	19990611	200025
EP 1090346	A1	20010411	EP 99957203	A	19990611	200121
			WO 99GB1866	A	19990611	

Priority Applications (No Type Date): EP 98304920 A 19980623

Patent Details:

Patent No Kind Lan Pg Main IPC Filing Notes

EP 967545 A1 E 22 G06F-009/44

Designated States (Regional): AL AT BE CH CY DE DK ES FI FR GB GR IE IT  
LI LT LU LV MC MK NL PT RO SE SI

WO 9967708 A1 E G06F-009/44

Designated States (National): AE AL AM AT AU AZ BA BB BG BR BY CA CH CN  
CU CZ DE DK EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ  
LC LK LR LS LT LU LV MD MG MK MN MW MX NO NZ PL PT RO RU SD SE SG SI SK  
SL TJ TM TR TT UA UG US UZ VN YU ZA ZW

Designated States (Regional): AT BE CH CY DE DK EA ES FI FR GB GH GM GR  
IE IT KE LS LU MC MW NL OA PT SD SE SL SZ UG ZW

AU 9942833 A G06F-009/44 Based on patent WO 9967708

EP 1090346 A1 E G06F-009/44 Based on patent WO 9967708

Designated States (Regional): BE CH DE ES FR GB IE IT LI NL

Abstract (Basic): EP 967545 A1

NOVELTY - A distributed platform is used for coordinating user access to information or services provided by content service providers. The platform has a user interface, **advertising** boards for **advertising** services of information brokers, and search agents for searching the **advertising** boards for services that could be used by the user.

DETAILED DESCRIPTION - When a customer accesses the system, they are asked to choose the information content to be supplied and specify the for of the notification, eg. E-mail, fax and delivery eg. To a PC via the Internet or a TV set via a different network platform. The system then organizes the delivery of the information at a time and to a location specified by the customer. INDEPENDENT CLAIMS are included for; a method for creating user-customised agents for use in a distributed network; a distributed platform for coordinating user access to information provided by content service providers; a distributed agent system with agents arranged to interact with each other within an agent community.

USE - Dynamically creating agents to act on behalf of service providers and users.

ADVANTAGE - Capable of gathering customers preferences, identifying relevant service content sources and finding information that best matches needs of the customer.

DESCRIPTION OF DRAWING(S) - The drawing shows a schematic representation of a model of an agent for use in a distributed software agents platform.

Agent (44)

Agent components (46)

Agent processes (48)

External **message board** (54)

pp; 22 DwgNo 4/11

Title Terms: DISTRIBUTE; AGENT; SYSTEM; AGENT; CONFIGURATION; FUNCTION;  
COORDINATE; SUPPLY; INFORMATION; CONTENT; SERVICE; USER

Derwent Class: T01

International Patent Class (Main): G06F-009/44

File Segment: EPI

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19/5/12 (Item 12 from file: 347)  
DIALOG(R) File 347:JAPIO  
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03517064 \*\*Image available\*\*  
MESSAGE COMMUNICATION SYSTEM

PUB. NO.: 03-179964 [JP 3179964 A]  
PUBLISHED: August 05, 1991 ( 19910805)  
INVENTOR(s): SUZUKI HAJIME  
APPLICANT(s): NIPPON TELEGR & TELEPH CORP <NTT> [000422] (A Japanese Company or Corporation), JP (Japan)  
APPL. NO.: 01-319716 [JP 89319716]  
FILED: December 08, 1989 (19891208)  
INTL CLASS: [5] H04M-003/42  
JAPIO CLASS: 44.4 (COMMUNICATION -- Telephone); 36.4 (LABOR SAVING DEVICES -- Service Automation)  
JOURNAL: Section: E, Section No. 1128, Vol. 15, No. 428, Pg. 155, October 30, 1991 (19911030)

#### ABSTRACT

PURPOSE: To surely transfer a message by anyone, anytime, and anywhere by setting a key word by combining numerical information representing a date such as specific waiting time for users and numerical information equivalent to a name and initial to specify the user, etc., and performing the storage, registration, and retrieval of the message.

CONSTITUTION: The user performs service identification input representing whether it is message registration or retrieval, the input of the waiting time, that of the initial or the name for message registration as numerical input equivalent to an alphabetic character, and that of the initial or the name of a message opponent with the PB dial signal of a telephone set 1. The user who desires to hear the message from the opponent performs outgoing from the telephone set 1, and when it arrives at a message telephone controller 3 via a communication network 2, a line connection control part 31 performs line connection. A control part 36 starts up an audio response part 32 replying to an automatically connected incoming call, and performs guidance to instruct to input the registration or retrieval of the message according to a guidance voice (This is a message board . Input 1 for message registration and 0 for retrieval ).

19/5/14 (Item 14 from file: 347)  
DIALOG(R) File 347:JAPIO  
(c) 2005 JPO & JAPIO. All rts. reserv.

02955742 \*\*Image available\*\*  
ELECTRONIC MESSAGE BOARD SYSTEM

PUB. NO.: 01-253342 [JP 1253342 A]  
PUBLISHED: October 09, 1989 ( 19891009)  
INVENTOR(s): OKABE TOSHIO  
APPLICANT(s): OKI ELECTRIC IND CO LTD [000029] (A Japanese Company or Corporation), JP (Japan)  
APPL. NO.: 63-078101 [JP 8878101]  
FILED: April 01, 1988 (19880401)  
INTL CLASS: [4] H04L-011/20; H04L-011/00  
JAPIO CLASS: 44.3 (COMMUNICATION -- Telegraphy)  
JOURNAL: Section: E, Section No. 869, Vol. 14, No. 5, Pg. 141, January 09, 1989 (19890109)

#### ABSTRACT

PURPOSE: To increase an application area of electronic message board devices by connecting these devices set at each spot to a communication center and taking data out of different message board devices.

CONSTITUTION: A communication center 10 is set at a terminal station, etc., and performs communication with each electronic message board device 9. A message input person supplies the message contents and registers them in the center 10. In case a message receiver sees or hears the message contents, a card reading part 25 reads the corresponding name of a card and retrieves the name of the message receiver stored in a name memory part 22. Then a message board memory part 20 is retrieved for display of the message contents, etc. If the part 20 does not include the corresponding receiver name, a message board control part 33 has access to the center 10 and receives the corresponding message contents. Then the message contents are outputted in sentence, voice, etc., or printed out.

19/5/15 (Item 15 from file: 347)  
DIALOG(R) File 347:JAPIO  
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01940153 \*\*Image available\*\*  
MESSAGE BOARD SERVICE SYSTEM

PUB. NO.: 61-154253 [JP 61154253 A]  
PUBLISHED: July 12, 1986 (19860712)  
INVENTOR(s): SEGAMI SHINICHIRO  
MASUBUCHI YOSHIHIRO  
KOYANAGI SHIGETAKA  
APPLICANT(s): NIPPON TELEGR & TELEPH CORP <NTT> [000422] (A Japanese Company or Corporation), JP (Japan)  
KINPOUDOU KK [416964] (A Japanese Company or Corporation), JP (Japan)  
APPL. NO.: 59-277415 [JP 84277415]  
FILED: December 26, 1984 (19841226)  
INTL CLASS: [4] H04M-003/42  
JAPIO CLASS: 44.4 (COMMUNICATION -- Telephone); 36.4 (LABOR SAVING DEVICES -- Service Automation)  
JOURNAL: Section: E, Section No. 459, Vol. 10, No. 356, Pg. 77, November 29, 1986 (19861129)

#### ABSTRACT

PURPOSE: To improve the operability and convenience by using a voice response, receiving a well-known name in the form of voice information between users desiring the message board service and using the name as it is for retrieval as key information to eliminate the need for the notification of the key information and the input of a recording/reproduction command number.

CONSTITUTION: In registering a message, a user 1 going to register the message dials a number from a telephone set 3 is connected to a center 6 via a telephone network 4. The center 6 discriminates the call as a request of message recording because of the connection via the public telephone network 4, and a voice signal is transmitted and received between a voice recognition response section 62 in the center 6 and the user 1. When the procedure of the registration is finished, the voice recognition response section 62 transfers the name of registering personnel and the name of the opposite party to a retrieval section 63. On the other hand, the retrieval section 3 searches an idle area of a retrieval table based on the idle/busy display, writes the registration personnel name and the name of the opposite party in an idle area as key information. Then an idle buffer 642 in an address corresponding to the key information is ensured

19/5/17 (Item 1 from file: 350)  
DIALOG(R) File 350:Derwent WPIX  
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013957175      \*\*Image available\*\*  
WPI Acc No: 2001-441389/200147  
XRPX Acc No: N01-326552

Communication system operative for managing user participation during  
information exchange/ retrieval e.g. web discussion forums , has  
network name association structure resident in storage medium for  
retrieved information

Patent Assignee: ZADU INC (ZADU-N)  
Inventor: MADAMS P H C; SHABALIN P; SPACIL C; WIENER C  
Number of Countries: 094 Number of Patents: 002  
Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	Week
WO 200137142	A1	20010525	WO 2000US31758	A	20001117	200147 B
AU 200116607	A	20010530	AU 200116607	A	20001117	200152

Priority Applications (No Type Date): US 99447502 A 19991123; US 99442280 A  
19991117

Patent Details:

Patent No	Kind	Lan Pg	Main IPC	Filing Notes
WO 200137142	A1	E	65 G06F-017/30	

Designated States (National): AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA  
CH CN CR CU CZ DE DK DM DZ EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP  
KE KG KP KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ PL PT  
RO RU SD SE SG SI SK SL TJ TM TR TT TZ UA UG US UZ VN YU ZA ZW

Designated States (Regional): AT BE CH CY DE DK EA ES FI FR GB GH GM GR  
IE IT KE LS LU MC MW MZ NL OA PT SD SE SL SZ TR TZ UG ZW

AU 200116607 A      G06F-017/30      Based on patent WO 200137142

Abstract (Basic): WO 200137142 A1

NOVELTY - Each multiple information access devices  
(602,604,606,608) independently requests (611,613,615,619) from a  
service area directory server (614) information about services that may  
be provided in context of the requested information object. Companion  
software monitors browser software to detect the network address being  
accessed and then communicates with service area directory (614) and  
the community server.

USE - For managing user participation during information exchanges/  
retrieval over network e.g. web discussion forums .

ADVANTAGE - It eliminates the need for a user to access different  
web pages where a note has been left in order to learn whether or not  
questions in such notes have been answered.

DESCRIPTION OF DRAWING(S) - The figure illustrates functional  
schematic diagrams showing the general architecture of communication  
system.

Information Access Devices (602,604,606,608)

Requests (611,613,615,619)

Service Area Directory Server (614)

pp; 65 DwgNo 1B/6

Title Terms: COMMUNICATE; SYSTEM; OPERATE; MANAGE; USER; PARTICIPATING;  
INFORMATION; EXCHANGE; RETRIEVAL; WEB; NETWORK; NAME; ASSOCIATE;  
STRUCTURE; RESIDENCE; STORAGE; MEDIUM; RETRIEVAL; INFORMATION

Derwent Class: T01

International Patent Class (Main): G06F-017/30

File Segment: EPI

19/5/25      (Item 9 from file: 350)  
DIALOG(R)File 350:Derwent WPIX  
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010507946      \*\*Image available\*\*  
WPI Acc No: 1996-004897/ 199601  
XRPX Acc No: N96-004585

Electronic news server - has news delivery part which searches and  
extracts news group table and transmits it to client, based on



**demand from client**

Patent Assignee: FUJITSU LTD (FUIT )

Number of Countries: 001 Number of Patents: 001

**Patent Family:**

Patent No	Kind	Date	Applicat No	Kind	Date	Week
JP 7281970	A	19951027	JP 9468263	A	19940406	199601 B

Priority Applications (No Type Date): JP 9468263 A 19940406

**Patent Details:**

Patent No	Kind	Lan Pg	Main IPC	Filing Notes
JP 7281970	A	9	G06F-013/00	

Abstract (Basic): JP 7281970 A

The electronic news server (3) is connected to client (2) through a network. The server transmits the electronic news to the client through a news delivery part (5). A report memory (4) divides and stores the electronic news of different groups. A list of news groups currently stored in the report memory is stored in a news groups table memory (6) also, the table memory stores number of news group lists (H,I,J). Based on the demand from the client, the **news group** table is searched and a corresponding group list is **extracted** and transmitted.

ADVANTAGE - Reduces work load such as computational complexity, amount of reference and communication between client and server. Shortens response time of server. Reduces communication cost.

Dwg.1/9

Title Terms: ELECTRONIC; NEWS; SERVE; NEWS; DELIVER; PART; SEARCH; EXTRACT; NEWS; GROUP; TABLE; TRANSMIT; CLIENT; BASED; DEMAND; CLIENT

Index Terms/Additional Words: LAN; WAN

Derwent Class: T01; W01

International Patent Class (Main): G06F-013/00

International Patent Class (Additional): H04L-012/54; H04L-012/58

File Segment: EPI

File 348:EUROPEAN PATENTS 1978-2005/Apr W01

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File 349:PCT FULLTEXT 1979-2005/UB=20050331,UT=20050324

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Set	Items	Description
S1	2635	(MESSAGE OR DISCUSSION)() (BOARD? ? OR FORUM? ?) OR DISCUSSION() (LIST? ? OR SITE? ?) OR LISTSERV??? OR NEWSGROUP? ? OR NEWS()GROUP? ? OR USENET? ? OR THREAD? ?(3N) (MESSAGE? ? OR DISCUSSION) OR (MESSAGE OR DISCUSSION)()AREA? ?
S2	360	S1(10N) (EXTRACT??? OR MINE? ? OR MINING OR ARCHIV??? OR COPY? ? OR COPYING OR SAV??? OR STORE? ? OR STORING OR RETRIEV-??? OR ANALYZ? OR ANALYS? OR CRAWL??? OR SCAN???? OR SPIDER??-?)
S3	210267	(POTENTIAL OR PROSPECTIVE OR NEW) (1W) (CUSTOMER? ? OR CLIENT? ?) OR LEADS
S4	121095	AD OR ADS OR ADVERTIS? OR MARKETING
S5	42738	(SELL??? OR SOLD OR OFFER??? OR TARGET???) (5N) (PRODUCT? ? - OR MERCHANDISE OR GOODS OR SERVICES)
S6	2	S1(10N)HARVEST?
S7	33	(S2 OR S6) (50N)S3:S5
S8	31	S7 AND AC=US/PR
S9	15	S8 AND AY=(1970:2000)/PR
S10	6	S7 AND PY=1970:2000
S11	15	S9:S10
S12	3	S1(10N) (MINE? ? OR MINING)

11/3,K/1 (Item 1 from file: 348)  
DIALOG(R)File 348:EUROPEAN PATENTS  
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01674837

**Interactive television system with newsgroups**  
**Interaktives Fernsehsystem mit Nachrichtengruppen**  
**Systeme de television interactif avec des groupes de discussion**  
PATENT ASSIGNEE:

United Video Properties, Inc., (2770780), 7140 South Lewis Avenue, Tulsa,  
OK 74136, (US), (Applicant designated States: all)

INVENTOR:

Ellis, Michael, 1300 Kingwood Place, Boulder, CO 80304, (US)

LEGAL REPRESENTATIVE:

Hibbert, Juliet Jane Grace et al (79376), Kilburn & Strode, 20 Red Lion  
Street, London WC1R 4PJ, (GB)

PATENT (CC, No, Kind, Date): EP 1377059 A1 040102 (Basic)

APPLICATION (CC, No, Date): EP 2003077466 000628;

PRIORITY (CC, No, Date): US 141501 P 990628; US 144695 P 990720; US 605683  
000626

DESIGNATED STATES: DE; ES; FR; GB; IT

RELATED PARENT NUMBER(S) - PN (AN):

EP 1197086 (EP 2000944975)

INTERNATIONAL PATENT CLASS: H04N-007/16; H04N-007/173; H04N-005/455

ABSTRACT WORD COUNT: 73

NOTE:

Figure number on first page: 15a

LANGUAGE (Publication,Procedural,Application): English; English; English

FULLTEXT AVAILABILITY:

Available Text	Language	Update	Word Count
CLAIMS A	(English)	200401	398
SPEC A	(English)	200401	21491
Total word count - document A			21889
Total word count - document B			0
Total word count - documents A + B			21889

...SPECIFICATION ordering information, etc. Database 14 allows system 10 to  
support an interactive television program guide if desired.

**Advertisement** database 15 may be used to **store advertisement**  
banners, text, videos, etc. Although the television **newsgroup** features  
of the present invention may be provided using a television newsgroup  
system without a program guide...

11/3,K/2 (Item 2 from file: 348)  
DIALOG(R)File 348:EUROPEAN PATENTS  
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01254379

**System for providing interactive entertainment services to an audience**  
**using a communications network**

**System zur Bereitstellung von interaktiven Unterhaltungsprogrammen fur**  
**Zuschauern mit Verwendung eines Fernmeldenetzes**

**Systeme pour offrir des services de divertissement interactifs vers les**  
**spectateurs utilisant un reseau de communication**

PATENT ASSIGNEE:

Psuedo Programs, Inc., (2998370), 600 Broadway, 3rd Floor, New York, New  
York 10012, (US), (Applicant designated States: all)

INVENTOR:

Fortuna, Joseph A., Jr., 26 Butler Place, Apt. 43, Brooklyn, New York  
11238, (US)

LEGAL REPRESENTATIVE:

Cross, Rupert Edward Blount et al (42891), BOULT WADE TENNANT, Verulam

Gardens 70 Gray's Inn Road, London WC1X 8BT, (GB)  
PATENT (CC, No, Kind, Date): EP 1083686 A2 010314 (Basic)  
EP 1083686 A3 040526  
APPLICATION (CC, No, Date): EP 2000302764 000331;  
PRIORITY (CC, No, Date): US 393799 990910  
DESIGNATED STATES: AT; BE; CH; CY; DE; DK; ES; FI; FR; GB; GR; IE; IT; LI;  
LU; MC; NL; PT; SE  
EXTENDED DESIGNATED STATES: AL; LT; LV; MK; RO; SI  
INTERNATIONAL PATENT CLASS: H04H-009/00; H04H-001/00; G06F-017/60  
ABSTRACT WORD COUNT: 59  
NOTE:  
Figure number on first page: 51

LANGUAGE (Publication,Procedural,Application): English; English; English  
FULLTEXT AVAILABILITY:

Available Text	Language	Update	Word Count
CLAIMS A	(English)	200111	1217
SPEC A	(English)	200111	13224
Total word count - document A			14441
Total word count - document B			0
Total word count - documents A + B			14441

...SPECIFICATION provide tools to manage various aspects of producing streaming media content online, including chat management, site membership, message board operations, flat content editing, media file archival management, management of media file delivery, traffic management and reporting, dynamic insertion of advertisement, personnel management, cross-site content distribution and management, 24-hour content scheduling, project tracking and management, and...The various aspects of producing and managing streaming media presentation online may include chat management, site membership, message board operations, flat content editing, media file archival management, management of media file delivery, traffic management and reporting, dynamic insertion of advertisement, personnel management, cross-site content distribution and management, 24-hour content scheduling, project tracking and management, channel...

11/3,K/3 (Item 3 from file: 348)  
DIALOG(R) File 348:EUROPEAN PATENTS  
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01249789

INTERACTIVE TELEVISION SYSTEM WITH NEWSGROUPS  
INTERAKTIVES FERNSEHSYSTEM MIT NACHRICHTENGRUPPEN  
SYSTEME DE TELEVISION INTERACTIF AVEC DES GROUPES DE DISCUSSION  
PATENT ASSIGNEE:

United Video Properties, Inc., (2770780), 7140 South Lewis Avenue, Tulsa,  
OK 74136, (US), (Proprietor designated states: all)

INVENTOR:

ELLIS, Michael, D., 1300 Kingwood Place, Boulder, CO 80304, (US)

LEGAL REPRESENTATIVE:

Hale, Peter et al (60281), Kilburn & Strode 20 Red Lion Street, London  
WC1R 4PJ, (GB)

PATENT (CC, No, Kind, Date): EP 1197086 A1 020417 (Basic)  
EP 1197086 B1 030813  
WO 2001001690 010104  
APPLICATION (CC, No, Date): EP 2000944975 000628; WO 2000US17840 000628  
PRIORITY (CC, No, Date): US 141501 P 990628; US 144695 P 990720; US 605683  
000626  
DESIGNATED STATES (Pub A): AT; BE; CH; CY; DE; DK; ES; FI; FR; GB; GR; IE;  
IT; LI; LU; MC; NL; PT; (Pub B): AT; BE; CH; CY; DE; DK; ES; FI; FR; GB;  
GR; IE; IT; LI; LU; MC; NL; PT; SE  
EXTENDED DESIGNATED STATES: AL; LT; LV; MK; RO; SI  
RELATED DIVISIONAL NUMBER(S) - PN (AN):

(EP 2003077466)  
INTERNATIONAL PATENT CLASS: H04N-007/173  
NOTE:

No A-document published by EPO  
LANGUAGE (Publication,Procedural,Application): English; English; English  
FULLTEXT AVAILABILITY:

Available Text	Language	Update	Word Count
CLAIMS B	(English)	200333	793
CLAIMS B	(German)	200333	843
CLAIMS B	(French)	200333	1011
SPEC B	(English)	200333	16951
Total word count - document A			0
Total word count - document B			19598
Total word count - documents A + B			19598

...SPECIFICATION ordering information, etc. Database 14 allows system 10 to support an interactive television program guide if desired.  
Advertisement database 15 may be used to store advertisement banners, text, videos, etc. Although the television newsgroup features of the present invention may be provided using a television newsgroup system without a program guide...

11/3,K/4 (Item 4 from file: 348)  
DIALOG(R)File 348:EUROPEAN PATENTS  
(c) 2005 European Patent Office. All rts. reserv.

00332029

APPARATUS AND METHODS FOR LOCATING EDGES AND DOCUMENT BOUNDARIES IN VIDEO SCAN LINES.

APPARAT UND VERFAHREN ZUM LOKALISIEREN VON RANDERN UND VORLAGENGRENZLINIEN IN VIDEOABTASTZEILEN.

APPAREIL ET PROCEDES POUR LOCALISER LES BORDS ET LES LIMITES D'UN DOCUMENT DANS DES LIGNES DE BALAYAGE VIDEO.

PATENT ASSIGNEE:

EASTMAN KODAK COMPANY (a New Jersey corporation), (201210), 343 State Street, Rochester New York 14650, (US), (applicant designated states: DE;GB)

INVENTOR:

MORTON, Roger, Roy, Adams, 157 Sawmill Road, Penfield, NY 14526, (US)

REDDEN, John, Edward, 32-E Hobbs Lane, Rochester, NY 14624, (US)

LEGAL REPRESENTATIVE:

Schmidt, Peter et al (50042), Kodak Aktiengesellschaft Postfach 600345

Hedelfinger Strasse, W-7000 Stuttgart 60, (DE)

PATENT (CC, No, Kind, Date): EP 331687 A1 890913 (Basic)

EP 331687 B1 921119

WO 8901268 890209

APPLICATION (CC, No, Date): EP 88906579 880705; WO 88US2252 880705

PRIORITY (CC, No, Date): US 77527 870724

DESIGNATED STATES: DE; GB

INTERNATIONAL PATENT CLASS: H04N-001/38; H04N-001/40;

ABSTRACT WORD COUNT: 271

NOTE:

No A-document published by EPO

LANGUAGE (Publication,Procedural,Application): English; English; English  
FULLTEXT AVAILABILITY:

Available Text	Language	Update	Word Count
CLAIMS B	(English)	EPBBF1	1931
CLAIMS B	(German)	EPBBF1	1258
CLAIMS B	(French)	EPBBF1	1656
SPEC B	(English)	EPBBF1	27342
Total word count - document A			0
Total word count - document B			32187
Total word count - documents A + B			32187

...SPECIFICATION since, overscanning produces a great deal of extraneous pixel information, i.e. values for pixels located within **scanned image area** 12 but outside **describing rectangle** 11, post **scan** processing circuit 48 routes only those enhanced values for the scanned pixels situated on and within **describing**...

...shown in FIG. 1 appears in FIGs. 2A and 2B, for which the correct alignment of the **drawing** sheets for these figures is shown in FIG. 2. As discussed, image processing circuit 40 consists of...

11/3,K/5 (Item 1 from file: 349)  
DIALOG(R)File 349:PCT FULLTEXT  
(c) 2005 WIPO/Univentio. All rts. reserv.

00891414 \*\*Image available\*\*  
**METHOD AND SYSTEM FOR FORMING A LIST-BASED VALUE DISCOVERY NETWORK**  
**PROCEDE ET SYSTEME DE FORMATION D'UN RESEAU PERMETTANT DE DECOUVRIR LA**  
**VALEUR D'UNE MARCHANDISE INSCRITE SUR UNE LISTE**

Patent Applicant/Assignee:

ICON ONE INC, 320 Raritan Avenue, Suite 302, Highland Park, NJ 08904, US,  
US (Residence), US (Nationality)

Inventor(s):

GELLMAN Peter, 85 South Adelaide Avenue, Highland Park, NJ 08904, US,

Legal Representative:

MARCOU George (agent), Kilpatrick Stockton LLP, 607 Fourteenth St., N.W.,  
Suite 900, Washington, DC 20005, US,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200225538 A1 20020328 (WO 0225538)

Application: WO 2001US28291 20010912 (PCT/WO US0128291)

Priority Application: US 2000233629 20000918

Designated States:

(Protection type is "patent" unless otherwise stated - for applications prior to 2004)

AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CO CR CU CZ DE DK DM DZ  
EC EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR  
LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ PH PL PT RO RU SD SE SG SI SK  
SL TJ TM TR TT TZ UA UG UZ VN YU ZA ZW

(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE TR

(OA) BF BJ CF CG CI CM GA GN GQ GW ML MR NE SN TD TG

(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW

(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 8489

Fulltext Availability:

Detailed Description

Detailed Description

... 36 is also fed information through a sample list database 42, a recipe database 44, and a **message board** database 46.

Finally, the bid engine 10 can receive/ **retrieve** information from a master product database 18 which is fed information via parsers 48 from multiple product information sources 50, such as, Neilson, 1 database, and Multi **Ad** and from a mapping database 20, through a mapping database interface 54.

As discussed with reference to...

11/3,K/6 (Item 2 from file: 349)  
DIALOG(R)File 349:PCT FULLTEXT  
(c) 2005 WIPO/Univentio. All rts. reserv.

00867286      \*\*Image available\*\*

**REMOTE INFORMATION ACCESS SYSTEM WHICH UTILIZES HANDHELD SCANNER  
SYSTEME D'ACCES A DES INFORMATIONS ELOIGNEES METTANT EN OEUVRE UN SCANNEUR  
A MAIN**

Patent Applicant/Inventor:

BROWNING Denton R, 2405 Lakeshire Drive, Alexandria, VA 22308, US, US  
(Residence), US (Nationality)

Legal Representative:

LABARRE James A (agent), Burns, Doane, Swecker & Mathis, L.L.P., P.O. Box  
1404, Alexandria, VA 22313-1404, US,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200201379 A2-A3 20020103 (WO 0201379)

Application: WO 2001US20261 20010626 (PCT/WO US0120261)

Priority Application: US 2000604674 20000627

Designated States:

(Protection type is "patent" unless otherwise stated - for applications  
prior to 2004)

AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CR CU CZ DE DK DM DZ EE  
ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT  
LU LV MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM  
TR TT TZ UA UG UZ VN YU ZA ZW

(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE TR

(OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG

(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW

(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 2980

English Abstract

...addresses, FTP sites, USENET news group addresses, DNS addresses and  
bar codes as they occur in print **advertising** and printed media. The  
scanned information is decoded and displayed for user verification. The  
device utilizes onboard information retrieval software that establishes a  
connection to the Internet to **retrieve** HTML, XML, WML, and VRML  
documents, e-mail messages, **USENET** news, Java applets, ActiveX  
documents, Active Server Pages, or file transfers from the Internet  
locations interpreted by...

11/3,K/7      (Item 3 from file: 349)

DIALOG(R)File 349:PCT FULLTEXT

(c) 2005 WIPO/Univentio. All rts. reserv.

00836144      \*\*Image available\*\*

**NETWORKED INTERACTIVE TOY SYSTEM  
SYSTEME DE JOUETS INTERACTIFS EN RESEAU**

Patent Applicant/Assignee:

CREATOR LTD, 16 Basel Street, 49001 Petach Tikva, IL, IL (Residence), IL  
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Patent Applicant/Inventor:

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(Nationality), (Designated only for: US)

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SANDLERMAN Nimrod, 44 Churgin Street, 52356 Ramat Gan, IL, IL (Residence)  
, IL (Nationality), (Designated only for: US)

WEISS Nathan, 7A Meltzer Street, 76285 Rehovot, IL, IL (Residence), IL  
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VECHT-LIFSCHITZ Susan Eve, c/o Sanford T. Colb & Co., P.O. Box 2273,  
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for: US)

PFEFFER Zvika, 10 Bezalel Street, 64683 Tel Aviv, IL, IL (Residence), IL  
(Nationality), (Designated only for: US)

Legal Representative:

SANFORD T COLB & CO (agent), COLB; Sanford, T. , P.O. Box 2273, 76122  
Rehovot (et al), IL,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200169830 A2-A3 20010920 (WO 0169830)

Application: WO 2001IL248 20010314 (PCT/WO IL0100248)

Priority Application: US 2000189914 20000316; US 2000189915 20000316; US  
2000189916 20000316; US 2000190874 20000321; US 2000191300 20000321; US  
2000192011 20000324; US 2000192012 20000324; US 2000192013 20000324; US  
2000192014 20000324; US 2000193697 20000331; US 2000193699 20000331; US  
2000193702 20000331; US 2000193703 20000331; US 2000193704 20000331; US  
2000195861 20000407; US 2000195862 20000407; US 2000195863 20000407; US  
2000195864 20000407; US 2000195865 20000407; US 2000195866 20000407; US  
2000196227 20000410; US 2000197573 20000417; US 2000197576 20000417; US  
2000197577 20000417; US 2000197578 20000417; US 2000197579 20000417; US  
2000200508 20000428; US 2000200513 20000428; US 2000200639 20000428; US  
2000200640 20000428; US 2000200641 20000428; US 2000200647 20000428; US  
2000203175 20000508; US 2000203177 20000508; US 2000203182 20000508; US  
2000203244 20000508; US 2000204201 20000515; US 2000204200 20000515; US  
2000207126 20000525; US 2000207128 20000525; US 2000208105 20000526; US  
2000208390 20000530; US 2000208391 20000530; US 2000208392 20000530; US  
2000209471 20000605; US 2000210443 20000608; US 2000210445 20000608; US  
2000212696 20000619; US 2000215360 20000630; US 2000216237 20000705; US  
2000216238 20000705; US 2000217357 20000712; US 2000219234 20000718; US  
2000220276 20000724; US 2000221933 20000731; US 2000223877 20000808; US  
2000227112 20000822; US 2000229371 20000830; US 2000229648 20000831; US  
2000231105 20000908; US 2000231103 20000908; US 2000234883 20000925; US  
2000234895 20000925; US 2000239329 20001010; US 2000253362 20001127; US  
2000250332 20001129; US 2000254699 20001211; US 2001267350 20010208

Designated States:

(Protection type is "patent" unless otherwise stated - for applications  
prior to 2004)

AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CO CR CU CZ DE DK DM DZ  
EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS  
LT LU LV MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE SG SI SK SL TJ  
TM TR TT TZ UA UG US UZ VN YU ZA ZW

(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE TR

(OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG

(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW

(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 189040

Fulltext Availability:

Detailed Description

Detailed Description

... and Development (R and D) in a variety of fields of research. Research  
may be either in areas directly related to the interactive toy network  
or in areas of interest other establishments of academic and...

11/3,K/8 (Item 4 from file: 349)

DIALOG(R) File 349:PCT FULLTEXT

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00805429 \*\*Image available\*\*

METHOD AND APPARATUS FOR AN E-MAIL AFFILIATE PROGRAM

PROCEDE ET DISPOSITIF DESTINES A UN PROGRAMME D'AFFILIATION DE COURRIER  
ELECTRONIQUE

Patent Applicant/Assignee:

ADVERTISING COM, The Tide Building, Suite 200, 1010 Hull Street,  
Baltimore, MD 21230, US, US (Residence), US (Nationality)

Inventor(s):



FERBER John B, Apartment 2210, 100 Harbor View Drive, Baltimore, MD 21230  
, US,

**Legal Representative:**

ROBERTS Jon L (et al) (agent), Roberts Abokhair & Mardula, LLC, Suite  
1000, 11800 Sunrise Valley Drive, Reston, VA 20191, US,

**Patent and Priority Information (Country, Number, Date):**

Patent: WO 200139010 A2-A3 20010531 (WO 0139010)

Application: WO 2000US31836 20001120 (PCT/WO US0031836)

Priority Application: US 99166690 19991120

**Designated States:**

(Protection type is "patent" unless otherwise stated - for applications  
prior to 2004)

AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CR CU CZ DE DK DM DZ EE  
ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT  
LU LV MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM  
TR TT TZ UA UG UZ VN YU ZA ZW

(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE TR

(OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG

(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW

(EA) AM AZ BY KG KZ MD RU TJ TM

**Publication Language:** English

**Filing Language:** English

**Fulltext Word Count:** 6613

**Fulltext Availability:**

Detailed Description

**Detailed Description**

... networks known as the Internet has also lead to enormous growth in the  
area of "on-line" **advertising** . One popular channel of on-line  
**advertising** has been e-mail.

I I Typically, entities have collected e-mail addresses from various  
sources, such as by manually collecting or using **spiders** or bots to  
collect e-mail addresses from **news groups** or auction sites on the  
Internet. They then broadcast or "spam" an identical, unsolicited  
**marketing** message to their collected list. Needless to say, these  
unsolicited messages annoy most recipients and result in...

11/3,K/9 (Item 5 from file: 349)  
DIALOG(R)File 349:PCT FULLTEXT  
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00790594 \*\*Image available\*\*

**METHOD AND SYSTEM FOR ON-LINE SALE, BARTER, AND TRADE  
PROCEDE ET SYSTEME DE VENTE, TROC ET COMMERCE EN LIGNE**

**Patent Applicant/Assignee:**

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(Residence), US (Nationality), (For all designated states except: US)

**Patent Applicant/Inventor:**

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(Residence), DK (Nationality), (Designated only for: US)

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CHRISTENSEN Tomas, 2111 Creeden Way, Mountain View, CA 94040, US, US

(Residence), DK (Nationality), (Designated only for: US)

SINGHAL Nikhyl, 20686 Celeste Circle, Cupertino, CA 95014, US, US

(Residence), US (Nationality), (Designated only for: US)

SCOTT George, 549 Isla Vista Terrace, Sunnyvale, CA 94086, US, US

(Residence), US (Nationality), (Designated only for: US)

**Legal Representative:**

LEBLANC Stephen J (et al) (agent), Law Offices of Jonathan Alan Quine,

P.O. Box 458, Alameda, CA 94501, US,  
Patent and Priority Information (Country, Number, Date):  
Patent: WO 200124091 A1 20010405 (WO 0124091)  
Application: WO 2000US26803 20000928 (PCT/WO US0026803)  
Priority Application: US 99156926 19990928  
Designated States:  
(Protection type is "patent" unless otherwise stated - for applications prior to 2004)  
AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CR CU CZ DE DK DM DZ EE  
ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT  
LU LV MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM  
TR TT TZ UA UG US UZ VN YU ZA ZW  
(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE  
(OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG  
(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW  
(EA) AM AZ BY KG KZ MD RU TJ TM  
Publication Language: English  
Filing Language: English  
Fulltext Word Count: 11491

Fulltext Availability:  
Detailed Description

#### Detailed Description

... addition to the buyer, seller and contact information discussed above, the invention stores detailed information related to **goods** and **services** offered as well as **goods** and **services** desired. This information can include free text description of the item or service, category and subcategory information, pictures, condition, estimated value, trader e-mail addresses, and **message boards**.

According to one embodiment of the invention, items are **stored** with an identification into a strict category tree. Every item is in Just one location, and that...

11/3,K/10 (Item 6 from file: 349)  
DIALOG(R)File 349:PCT FULLTEXT  
(c) 2005 WIPO/Univentio. All rts. reserv.

00768027 \*\*Image available\*\*  
**INTERACTIVE TELEVISION SYSTEM WITH NEWSGROUPS**  
**SYSTEME DE TELEVISION INTERACTIF A GROUPES DE DISCUSSION**  
Patent Applicant/Assignee:  
UNITED VIDEO PROPERTIES INC, 7140 South Lewis Avenue, Tulsa, OK 74136, US  
, US (Residence), US (Nationality)  
Inventor(s):  
ELLIS Michael D, 1300 Kingwood Place, Boulder, CO 80304, US  
Legal Representative:  
PIERRI Margaret A, Fish & Neave, 1251 Avenue of the Americas, New York, NY 10020, US  
Patent and Priority Information (Country, Number, Date):  
Patent: WO 200101690 A1 20010104 (WO 0101690)  
Application: WO 2000US17840 20000628 (PCT/WO US0017840)  
Priority Application: US 99141501 19990628; US 99144695 19990720; US 2000605683 20000626

Designated States:  
(Protection type is "patent" unless otherwise stated - for applications prior to 2004)  
AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CR CU CZ DE DK DM DZ EE  
ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT  
LU LV MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM  
TR TT TZ UA UG UZ VN YU ZA ZW  
(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE  
(OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG

(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW  
(EA) AM AZ BY KG KZ MD RU TJ TM  
Publication Language: English  
Filing Language: English  
Fulltext Word Count: 22860

Fulltext Availability:  
Detailed Description

Detailed Description

... ordering information, etc. Database 14 allows system 10 to support an interactive television program guide if desired. **Advertisement** database 15 may be used to **store advertisement** banners, text, videos, etc.

Although the television **newsgroup** features of the present invention may be provided using a television newsgroup system without a program guide...

11/3,K/11 (Item 7 from file: 349)  
DIALOG(R)File 349:PCT FULLTEXT  
(c) 2005 WIPO/Univentio. All rts. reserv.

00762457 \*\*Image available\*\*

**METHOD AND APPARATUS FOR SEARCHING FOR AND COMPARING IMAGES**  
**PROCEDE ET APPAREIL DE RECHERCHE ET DE COMPARAISON D'IMAGES**

Patent Applicant/Assignee:

LOOK DYNAMICS INC, 3380 Mitchell Lane, Boulder, CO 80301, US, US  
(Residence), US (Nationality)

Inventor(s):

CRILL Rikk, 2942 Bow Line Place, Longmont, CO 80501, US  
BRUCE David, 4793 Briar Ridge Trail, Boulder, CO 80301, US  
SCHEHRER Kevin, 239 Broken Fence Road, Boulder, CO 80302, US

Legal Representative:

YOUNG James R, Chrisman, Bynum & Johnson, P.C., 1900 Fifteenth Street,  
Boulder, CO 80302, US

Patent and Priority Information (Country, Number, Date):

Patent: WO 200075867 A1 **20001214** (WO 0075867)  
Application: WO 2000US14143 20000523 (PCT/WO US0014143)  
Priority Application: US 99326362 19990604

Designated States:

(Protection type is "patent" unless otherwise stated - for applications prior to 2004)

AE AG AL AM AT AU AZ BA BB BG BR BY CA CH CN CR CU CZ DE DK DM DZ EE ES  
FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU  
LV MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR  
TT TZ UA UG UZ VN YU ZA ZW

(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE

(OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG

(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW

(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 17104

Patent and Priority Information (Country, Number, Date):

Patent: ... **20001214**

Fulltext Availability:

Claims

Publication Year: 2000

Claim

... wanderers that roam the World Wide Web to collect information about and URLs relating to web sites, **usenet** servers or listings, etc. which

are then stored in a database or directory. A search conducted at one of the previously listed search engines or subject matter directories typically returns a list of web sites, usenet servers, classified advertisements, etc., and their associated URLs, likely to be relevant to the entered keyword, phrase, concept, or search...

11/3,K/12 (Item 8 from file: 349)  
DIALOG(R)File 349:PCT FULLTEXT  
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00761432

**METHODS, CONCEPTS AND TECHNOLOGY FOR DYNAMIC COMPARISON OF PRODUCT FEATURES AND CUSTOMER PROFILE**

**PROCEDES, CONCEPTS ET TECHNIQUE DE COMPARAISON DYNAMIQUE DE CARACTERISTIQUES D'UN PRODUIT ET DU PROFIL DES CONSOMMATEURS**

Patent Applicant/Assignee:

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Inventor(s):

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Legal Representative:

BRUESS Steven C (agent), Merchant & Gould P.C., P.O. Box 2903,  
Minneapolis, MN 55402-0903, US,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200073958 A2 20001207 (WO 0073958)  
Application: WO 2000US14459 20000524 (PCT/WO US0014459)  
Priority Application: US 99320818 19990527

Designated States:

(Protection type is "patent" unless otherwise stated - for applications prior to 2004)

AE AG AL AM AT AU AZ BA BB BG BR BY CA CH CN CR CU CZ DE DK DM DZ EE ES  
FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU  
LV MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR  
TT TZ UA UG UZ VN YU ZA ZW

(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE

(OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG

(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW

(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 151011

Patent and Priority Information (Country, Number, Date):

Patent: ... 20001207

Fulltext Availability:

Detailed Description

Publication Year: 2000

**Detailed Description**

... that supports the scheduling of meetings, appointments, and resources for thousands of users.

Server

Business2 Chat A newsgroup server that provides collaboration services Server through discussion groups. Business2 Chat Server also supports the moderation of...

...embedded sound,

Messaging Server graphics, video files, HTML forms, Java applets, and desktop applications.

Other Directory Business2 sells a range of products that provide a user and

security management infrastructure for large-scale eCommerce,  
& Security extranet, and intranet applications...

11/3,K/13 (Item 9 from file: 349)  
DIALOG(R)File 349:PCT FULLTEXT  
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00761423

A SYSTEM, METHOD, AND ARTICLE OF MANUFACTURE FOR EFFECTIVELY CONVEYING  
WHICH COMPONENTS OF A SYSTEM ARE REQUIRED FOR IMPLEMENTATION OF  
TECHNOLOGY

SYSTEME, PROCEDE ET ARTICLE MANUFACTURE POUR L'ACHEMINEMENT EFFICACE DES  
COMPOSANTS D'UN SYSTEME NECESSAIRES A LA MISE EN PRATIQUE D'UNE  
TECHNOLOGIE

Patent Applicant/Assignee:

ACCENTURE LLP, 100 South Wacker Drive, Chicago, IL 60606, US, US  
(Residence), US (Nationality)

Inventor(s):

GUHEEN Michael F, 2218 Mar East Street, Tiburon, CA 94920, US,  
MITCHELL James D, 3004 Alma, Manhattan Beach, CA 90266, US,  
BARRESE James J, 757 Pine Avenue, San Jose, CA 95125, US,

Legal Representative:

BRUESS Steven C (agent), Merchant & Gould P.C., P.O. Box 2903,  
Minneapolis, MN 55402-0903, US,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200073929 A2 20001207 (WO 0073929)  
Application: WO 2000US14457 20000524 (PCT/WO US0014457)  
Priority Application: US 99321136 19990527

Designated States:

(Protection type is "patent" unless otherwise stated - for applications  
prior to 2004)

AE AG AL AM AT AT (utility model) AU AZ BA BB BG BR BY CA CH CN CR CU CZ  
CZ (utility model) DE DE (utility model) DK DK (utility model) DM DZ EE  
EE (utility model) ES FI FI (utility model) GB GD GE GH GM HR HU ID IL IN  
IS JP KE KG KP KR KR (utility model) KZ LC LK LR LS LT LU LV MA MD MG MK  
MN MW MX MZ NO NZ PL PT RO RU SD SE SG SI SK SK (utility model) SL TJ TM  
TR TT TZ UA UG UZ VN YU ZA ZW

(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE

(OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG

(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW

(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 150133

Patent and Priority Information (Country, Number, Date):

Patent: ... 20001207

Fulltext Availability:

Detailed Description

Publication Year: 2000

Detailed Description

... the scheduling of meetings, appointments, and resources for thousands  
of users.

Server

26

UME I 1111MY1

A **newsgroup** server that provides collaboration services  
through discussion groups. Business2 Chat Server also supports the  
moderation of content...

...embedded sound,

Messaging Server graphics, video files, HTML forms, Java applets, and

desktop applications.

Other Directory Business2 sells a range of products that provide a user and security management infrastructure for large-scale eCommerce, & Security extranet, and intranet applications...be used to provide standard reports for designers and programmers, printed design information for external reviews, and ad hoc requests for the repository administrator.

Folder Managemen (104)

It is not always practical to store all information in the same repository. One reason for this is the repository's physical implementation. For...

11/3,K/14 (Item 10 from file: 349)  
DIALOG(R)File 349:PCT FULLTEXT  
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00546915 \*\*Image available\*\*

APPARATUS AND METHOD FOR AN AUTHENTICATED ELECTRONIC USERID  
APPAREIL ET PROCEDE PERMETTANT D'AUTHTIFIER L'IDENTIFICATION ELECTRONIQUE  
D'UN UTILISATEUR

Patent Applicant/Assignee:

OMNIPOINT CORPORATION,

GIBBS Benjamin K,

Inventor(s):

GIBBS Benjamin K,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200010288 A1 20000224 (WO 0010288)

Application: WO 99US17285 19990730 (PCT/WO US9917285)

Priority Application: US 98133875 19980814; US 99293131 19990416

Designated States:

(Protection type is "patent" unless otherwise stated - for applications prior to 2004)

AE AL AM AT AU AZ BA BB BG BR BY CA CH CN CU CZ DE DK EE ES FI GB GD GE  
GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MD MG MK  
MN MW MX NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR TT UA UG US UZ VN  
YU ZA ZW GH GM KE LS MW SD SL SZ UG ZW AM AZ BY KG KZ MD RU TJ TM AT BE  
CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE BF BJ CF CG CI CM GA GN  
GW ML MR NE SN TD TG

Publication Language: English

Fulltext Word Count: 13612

Patent and Priority Information (Country, Number, Date):

Patent: ... 20000224

Fulltext Availability:

Detailed Description

Publication Year: 2000

Detailed Description

... barraged with spam on a daily basis by spammers (those who create and send sparn).

Sparnmers usually advertise sham wares, services, pyramid schemes, and, even worse, 5 they send electronic viruses.

Spam has grown in...

...and fast medium through which messages can be delivered. Further, the ease with which a sparnmer can harvest e-mail addresses, for example, from joke lists, newsgroups, web pages and cookies, provides a steadily expanding audience to which spam can be directed.

0 Filters...

11/3,K/15 (Item 11 from file: 349)  
DIALOG(R)File 349:PCT FULLTEXT  
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00532101 \*\*Image available\*\*  
SYSTEM FOR INSERTING BACKGROUND ADVERTISING INTO WEB PAGE PRESENTATION OR  
E-MAIL MESSAGES  
SYSTEME D'INSERTION DE PUBLICITE EN ARRIERE-PLAN DANS UNE PRESENTATION DE  
PAGE DU WEB OU DANS DES MESSAGES DE COURRIER ELECTRONIQUE

Patent Applicant/Assignee:

CREATIVE INTERNET CONCEPTS LLC,

Inventor(s):

GABBARD Chuck E,  
HOWERTON Everett B III,  
CHAFFINS Bruce R,

Patent and Priority Information (Country, Number, Date):

Patent: WO 9963453 A1 19991209

Application: WO 99US12655 19990604 (PCT/WO US9912655)

Priority Application: US 9888149 19980605; US 98193459 19981116; US  
99325251 19990603

Designated States:

(Protection type is "patent" unless otherwise stated - for applications  
prior to 2004)

AE AL AM AT AU AZ BA BB BG BR BY CA CH CN CU CZ DE DK EE ES FI GB GD GE  
GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MD MG MK  
MN MW MX NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR TT UA UG UZ VN YU  
ZA ZW GH GM KE LS MW SD SL SZ UG ZW AM AZ BY KG KZ MD RU TJ TM AT BE CH  
CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE BF BJ CF CG CI CM GA GN GW  
ML MR NE SN TD TG

Publication Language: English

Fulltext Word Count: 13816

Patent and Priority Information (Country, Number, Date):

Patent: ... 19991209

Fulltext Availability:

Detailed Description

Publication Year: 1999

Detailed Description

... also intended to include inserting a reference to any type of  
background image or graphic, including non- advertisements , the method  
of inserting a reference to an advertisement is considered particularly  
useful and beneficial in view of the above unexpected 1 5 advantages,  
among others. In addition, Internet service providers, web site owners,  
email service providers, newsgroup services and other end user  
communication providers are able to extract revenue for non-obtrusive  
advertising on I 00% of the active screen area while still providing a  
work area for users to perform desired functions. In addition, this  
display does not necessarily affect current advertisement banners being  
displayed. Other features and advantages of various preferred embodiments  
of the present invention will become...

File 8: Ei Compendex(R) 1970-2005/Mar W4  
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File 35: Dissertation Abs Online 1861-2005/Mar  
(c) 2005 ProQuest Info&Learning  
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File 483: Newspaper Abs Daily 1986-2005/Apr 07  
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File 434: SciSearch(R) Cited Ref Sci 1974-1989/Dec  
(c) 1998 Inst for Sci Info  
File 34: SciSearch(R) Cited Ref Sci 1990-2005/Apr W1  
(c) 2005 Inst for Sci Info  
File 99: Wilson Appl. Sci & Tech Abs 1983-2005/Mar  
(c) 2005 The HW Wilson Co.  
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(c) 2002 The Gale Group  
File 266: FEDRIP 2005/Jan  
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File 438: Library Lit. & Info. Science 1984-2005/Feb  
(c) 2005 The HW Wilson Co  
File 256: TecInfoSource 82-2005/Feb  
(c) 2005 Info.Sources Inc

Set	Items	Description
S1	6568	(MESSAGE OR DISCUSSION) ( ) (BOARD? ? OR FORUM? ?) OR DISCUSSION ( ) (LIST? ? OR SITE? ?) OR LISTSERV??? OR NEWSGROUP? ? OR NEWS ( ) GROUP? ? OR USENET? ? OR THREAD? ? (3N) (MESSAGE? ? OR DISCUSSION) OR (MESSAGE OR DISCUSSION) ( ) AREA? ?
S2	499	S1(10N) (EXTRACT??? OR MINE? ? OR MINING OR ARCHIV??? OR COPIE? ? OR COPYING OR SAV??? OR STORE? ? OR STORING OR RETRIEV??? OR ANALYZ? OR ANALYS? OR CRAWL??? OR SCAN???? OR SPIDER??? OR HARVEST???)
S3	692189	(POTENTIAL OR PROSPECTIVE OR NEW) (1W) (CUSTOMER? ? OR CLIENT? ?) OR LEADS
S4	948096	AD OR ADS OR ADVERTIS? OR MARKETING
S5	126611	(SELL??? OR SOLD OR OFFER??? OR TARGET???) (5N) (PRODUCT? ? - OR MERCHANDISE OR GOODS OR SERVICES)
S6	38	S2 AND S3:S5
S7	34	RD (unique items)
S8	19	S7 NOT PY=2001:2005
S9	8	S1(10N) (MINE? ? OR MINING)
S10	5	RD (unique items)
S11	28	S1(10N) EXTRACT?
S12	17	RD (unique items)
S13	10	S12 NOT PY=2001:2005



8/5/2 (Item 1 from file: 35)  
DIALOG(R)File 35:Dissertation Abs Online  
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01627345 ORDER NO: AAD98-21079

**A STRUCTURAL ANALYSIS OF AIDS-RELATED TALK: INTERPERSONAL COMMUNICATION  
AND INTERNET NEWSGROUPS**

Author: CHEN, TING-YU

Degree: PH.D.

Year: 1997

Corporate Source/Institution: STATE UNIVERSITY OF NEW YORK AT BUFFALO (0656)

Adviser: FRANK TUTZAUER

Source: VOLUME 59/01-A OF DISSERTATION ABSTRACTS INTERNATIONAL.

PAGE 22. 119 PAGES

Descriptors: SPEECH COMMUNICATION ; HEALTH SCIENCES, PUBLIC HEALTH ;  
LANGUAGE, MODERN

Descriptor Codes: 0459; 0573; 0291

This study investigated AIDS-related talk in people's interpersonal communication and in the Internet newsgroups. College students (N = 190) wrote down their answers to the question "Generally speaking, what do you talk about concerning AIDS in your interpersonal conversation?" Also 200 articles from an AIDS-related discussion group, misc.health.aids, are used for **analysis**. The written responses and **newsgroup** articles were **analyzed** by a structural language called Q- **analysis**. The current study defined AIDS-related talk as a structural relation between a finite set of written responses/articles made by participants/article authors and a finite set of descriptors derived from these responses/articles.

College students claimed that they talk about AIDS prevention, how AIDS is transmitted, their fear of AIDS, people with AIDS (PWA), and the consequences of contracting AIDS. These descriptors occur most often in people's interpersonal communication and have very high frequencies of co-occurrence with one another, except for PWA. Prevention is found the most eccentric from other topics. On the other hand, HIV Tests is not eccentric at all.

Three types of descriptors which an article in the **newsgroup** might possess were **analyzed** separately (using three Q- **analyses**): people-descriptors, topic-descriptors, and situation-descriptors. PWA/PWH, Professionals, and AIDS Establishment occur most frequently in the newsgroup and they also co-occur very often. However, PWA/PWH and AIDS Establishment also are the most eccentric since they have very high frequencies of occurrences as a singular topic in many articles.

Pathogenesis of AIDS, Virology of HIV, AIDS-Defining Conditions, Diagnosis of AIDS, and Treatments for AIDS are the most prominent topics in the newsgroup discussion. Heavy connections between these topics indicate that discussions often involve different issues. In addition to issues rather than AIDS (Irrelevant), Treatments is the most unique one among topic-descriptors.

Situation-descriptors depict the conversation atmosphere in which a discussion takes place. Debating, Accusing other people, and Seeking/providing Information are the most prevalent in the discussions. Accusing is the least eccentric situation-descriptors though its e-value does not reach the significant level. Seeking/providing Support and **Advertising** are the most unique among this type of descriptor.

The interactions among the three types of descriptors are fairly high, especially among those prominent descriptors (with high dimensionality). The potential of Q-analysis to improve social science research was also discussed.

8/5/6 (Item 1 from file: 94)  
DIALOG(R)File 94:JICST-EPlus  
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02769525 JICST ACCESSION NUMBER: 96A0444622 FILE SEGMENT: JICST-E  
Questionnaire report on research resource information obtained on Internet.  
( Human Science Promotion Foundation S )

Hyumansaiensushinkozaidan

HS Repoto, 1996, NO.25, PAGE.42P

JOURNAL NUMBER: J0959AAO

UNIVERSAL DECIMAL CLASSIFICATION: 002.5:659.2 57:001.89

LANGUAGE: Japanese COUNTRY OF PUBLICATION: Japan

DOCUMENT TYPE: Journal

ARTICLE TYPE: Original paper

MEDIA TYPE: Printed Publication

ABSTRACT: A questionnaire SURVEY on research resource information obtained on Internet was carried out, and the actual conditions of Internet environment and information sources are arranged in order. The reported items of the survey are as follows : 1) Outline of the survey and the survey results. 2) Results of the questionnaire survey. a) Internet environment of each company. b) Services which can be used as sources for research resource information. c) Research resources which are though important in the future in conducting research and development, and ways to collect and provide related information ( free opinion ). 3) Services which can be used as sources for research resource information. a) Mailing list. b) News group . c) Site ( server ), database, software, etc. d) Retrieval . e) Reference material, etc.

DESCRIPTORS: scientific and technical information; information source; research and development; computer network; protocol; information service; information collection; dissemination of information; news; supplier; database; software; information retrieval; biotechnology; drug; security; science; internet; electronic mail; life science

BROADER DESCRIPTORS: information; development; communication network; information network; network; rule; service; collection; acquisition; distribution of information; distribution( marketing ); retrieval; technology; guarantee; telecommunication; natural science

CLASSIFICATION CODE(S): AC08000K; EA01030S

8/5/9 (Item 3 from file: 483)

DIALOG(R) File 483:Newspaper Abs Daily

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05934459 SUPPLIER NUMBER: 52009137

Now That They've Come, What Can We Sell Them?

Tedeschi, Bob

New York Times, p 9

Mar 29, 2000

ISSN: 0362-4331

NEWSPAPER CODE: NY

; Newspaper article

LANGUAGE: English

RECORD TYPE: ABSTRACT

ABSTRACT: Then, of course, came e-commerce, a phenomenon that prompted the tripartite categorization of the Internet: now, alongside commerce sites are content sites, in which a publisher provides news and information, and community sites, in which the users create the content. Community sites began selling advertising to stay in business. The sites incorporated and wrote business plans. Some, like TheGlobe.com, went public. Others, like the Internet Movie Database (IMDb.com), were bought by bigger sites (Amazon.com in this case). Still others, like Deja News.com, a buying guide in which consumers rate products and give advice, assumed a new identity (Deja.com) and charged headlong into the e-commerce fray. The change Mr. [Tom] Phillips referred to took place last year. DejaNews.com, one of the few sites to provide easy access to and retrieval of Usenet topics and information, became Deja.com, a site devoted to users who wanted information about a range of products. DejaNews.com had generated a loyal following and had made money by selling advertising. But when Deja.com rolled out, it began posting boxes on the site's pages, requesting opinions

and ratings on products.

CODEN: NYTIAO

8/5/10 (Item 4 from file: 483)  
DIALOG(R)File 483:Newspaper Abs Daily  
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05929682 SUPPLIER NUMBER: 51961039  
**SEC's Plan to Snoop for Crime on Web Sparks a Debate Over Privacy**  
Moss, Michael  
Wall Street Journal, p B1  
Mar 28, 2000  
ISSN: 0099-9660 NEWSPAPER CODE: WSJ  
; Newspaper article  
LANGUAGE: English RECORD TYPE: ABSTRACT

ABSTRACT: The mechanism would monitor public Web sites, message boards and chat groups. Anything deemed suspicious -- like the phrase "get rich quick" -- would be copied into a database, analyzed and then indexed for use by SEC investigators in bringing civil proceedings against people suspected of wrongdoing, according to the project-contractor solicitation. But after reviewing the documents and holding discussions with SEC officials, one invited bidder, PricewaterhouseCoopers LLP, advised the agency that it would not participate because the endeavor might impinge on constitutional protections against unlawful search and seizure. Its chief concern: Innocent people would end up in the database. "We had serious concerns about the implications for the privacy of individuals on the Web, and the implications for businesses on the Web," says Beth Trent, a director who leads the firm's Internet compliance unit. The SEC may also find itself pitted against giant Internet operators who consider even their public chat boards to be proprietary. America Online Inc., whose boards are cited in the SEC document as a surveillance target, says it routinely forbids anyone from harvesting information from its many thousands of chat rooms and message boards in order to protect the privacy of its customers.

8/5/11 (Item 5 from file: 483)  
DIALOG(R)File 483:Newspaper Abs Daily  
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05895077 SUPPLIER NUMBER: 50289998  
**LOGGING ON; Internet Ventures Try to Ad It Up**  
Pegoraro, Rob  
Washington Post, p E01  
Feb 25, 2000  
ISSN: 0190-8286 NEWSPAPER CODE: WP  
DOCUMENT TYPE: COLUMN FEATURES ; Newspaper article  
LANGUAGE: English RECORD TYPE: ABSTRACT

ABSTRACT: RemarQ, a San Jose-based firm that archives newsgroup postings at its Web site (<http://www.remarq.com>), had begun inserting links to advertisers' sites in the text of Usenet posts. That is, if somebody had originally used the word "share" in a comment posted to the newsgroup, RemarQ's copy of the posting would turn that word into a link to a photo-sharing Web site--without any notice that this was its own, unauthorized addition to the original author's text. "We can understand that many companies try to support their websites with ads, it's when they modify our speech that we get upset," said Marilee J. Layman, a Manassas-based contributor to the newsgroup who also hosts a science-fiction discussion group on America Online. Long, eloquently outraged messages in the newsgroup followed, in which people all but called for the removal of body parts currently attached to RemarQ executives. Apparently someone was listening; first, RemarQ's vice

president for **marketing** , Sue Barsamian, wrote to the newsgroup to say that the site would let customers opt out of this "inline ad -linking" by adding an "X-No-Markup" header to their posts--a option not available in some newsgroup software. That failed to appease people, and on Feb. 7, Barsamian announced to the group: "We have re-evaluated our ad linking policy and will discontinue the use of in-line linking on RemarQ.com."

NAMED PERSONS: Pegoraro, Rob

8/5/12 (Item 1 from file: 144)  
DIALOG(R)File 144:Pascal  
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13089144 PASCAL No.: 97-0385516  
**Free speech and privacy in Canada's Information Society**  
SHALLIT Jeffrey, ed; LYONS Harriet, ed  
University of Waterloo, Waterloo, Ontario, Canada  
Journal: The Information society, 1997, 13 (2) 58 p.  
ISSN: 0197-2243 CODEN: INSCD8 Availability: INIST-19135;  
354000061891700000  
No. of Refs.: dissem.  
Document Type: P (Serial) ; M (Monographic)  
Country of Publication: United Kingdom  
Language: English  
We examined the nature and content of 150 randomly selected pornographic images available in **Usenet newsgroups** on the Internet in April 1994. Using content **analysis** , we identified themes that appear most frequently and explored differences in the type of material posted by commercial and non commercial users. Results suggest that commercial vendors are more likely to post explicit pornographic material in public access newsgroups to attract **new customers** to their private, pay-per-use bulletin board services

English Descriptors: Internet; Content analysis; Pornography; **Marketing**  
French Descriptors: Internet; **Analyse** contenu; Pornographie;  
Commercialisation; Newgroup; **USENET**

Classification Codes: 001A01H05; 205

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8/5/13 (Item 2 from file: 144)  
DIALOG(R)File 144:Pascal  
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10648757 PASCAL No.: 93-0158041  
**Electronic journals-past, present... and future ?**  
MCKNIGHT C  
Loughborough univ., HUSAT res. inst, United Kingdom  
Dawson's research seminar, 5 (Loughborough GBR) 1992-09-22  
Journal: Aslib proceedings, 1993, 45 (1) 7-10  
ISSN: 0001-253X CODEN: ASLPAO Availability: INIST-4774 B;  
354000032699910020  
No. of Refs.: 11 ref.  
Document Type: P (Serial); C (Conference Proceedings) ; A (Analytic)  
Country of Publication: United Kingdom  
Language: English  
The commercial electronic journal seems to be slow to develop. The paper will therefore begin by looking at some of the projects and then point to some remaining problems and issues which must be addressed if the electronic journal is ever to become a regular feature in the scholarly communication process

English Descriptors: Electronic journal; Scientific literature; **Marketing**  
; Project; Trend analysis; Electronic publishing  
French Descriptors: Journal électronique; Litterature scientifique;  
Commercialisation; Projet; **Analyse** tendance; Edition électronique;  
QUARTET; ADONIS; **LISTSERV** ; BLEND

Classification Codes: 001A01G02B; 205

8/5/14 (Item 1 from file: 34)  
DIALOG(R)File 34:SciSearch(R) Cited Ref Sci  
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06173512 Genuine Article#: XZ571 Number of References: 1  
**Title: Cyberspace 101: Taking a ride on the information superhighway**  
(Reprinted from DBC Dimension, Winter, pg 1-3, 1996)  
Author(s): Hayes D (REPRINT) ; Forsell G; Hansen K; HomerTrobaugh J  
Corporate Source: 3112 FARNAM ST,/BILLINGS//MT/59102 (REPRINT); NW GEORGIA  
REG HOSP,/ROME//GA/  
Journal: JOURNAL OF THE AMERICAN DIETETIC ASSOCIATION, 1997, V97, N10,2 ( OCT), PS142-S144  
ISSN: 0002-8223 Publication date: 19971000  
Publisher: AMER DIETETIC ASSOC, 216 W JACKSON BLVD #800, CHICAGO, IL 60606-6995  
Language: English Document Type: REPRINT  
Geographic Location: USA  
Subfile: CC AGRI--Current Contents, Agriculture, Biology & Environmental Sciences; CC CLIN--Current Contents, Clinical Medicine  
Journal Subject Category: NUTRITION & DIETETICS  
Abstract: All you need to explore cyberspace is a computer, a modem, a phone line, and a local 'on-ramp' to the infohighway. A litserv is an interactive mailing list that distributes information to a large number of people at the same time. Once you subscribe, you receive **copies** of all messages sent into **listserv** and have the opportunity to post questions and comments for other subscribers. Dietetics Online: A Network of Dietetic/Nutrition Professionals **offers** a range of cutting-edge **services** . Online **marketing** can reach a potentially larger audience for a fraction of the cost of traditional means and expand your business geographically.  
Cited References:  
HAYES D, 1996, P1, DBC DIMENSIONS WIN

8/5/15 (Item 1 from file: 95)  
DIALOG(R)File 95:TEME-Technology & Management  
(c) 2005 FIZ TECHNIK. All rts. reserv.

01060048 E96111469249  
**Der glaeserne Web-User. Offene Tueren fuer Datenausspaeher im Internet**  
(The glassy web user. Open doors for data scouts in the Internet)  
Engler, T  
c't, v48, n12, pp94-96,98-99, 1996  
Document type: journal article Language: German  
Record type: Abstract  
ISSN: 0724-8679

ABSTRACT:  
Es wird der Standpunkt vertreten, dass das Internet ein Glashauss und eine Fundgrube fuer kommerzielle und behoerdliche Datenausspaeher und -sammler ist. Die Begrueundung dafuer ist die Tatsache, dass der Web-Surfer durch Bekanntgabe seiner persoenlichen Angaben und/oder EMail-Adresse freiwillig Spuren hinterlaesst. Dann koennen sogenannte Real-Time-Monitoring-Programme die Aktivitaeten auf den Seiten des Servers minutioes festhalten, um

Besucherprofile zu erzeugen, Benutzer zu verfolgen, Inhalte in Echtzeit zu manipulieren, Zugriffe zu analysieren, Web-basiertes Direktmarketing durchzuführen und schliesslich mit diesen Daten Geld zu verdienen. Auch Suchmaschinen wie InfoSeek, HotBot oder Digitals AltaVista sind nicht so harmlos, wie es scheinen mag, indexieren sie ja nicht nur das WWW (World Wide Web), sondern auch Usenet Postings. Die indexierten Daten besitzen schon heute eine beängstigende Brauchbarkeit, repräsentieren sie doch die Meinungen vieler Millionen Menschen. Um das WWW indexieren zu können, sind Suchmaschinen auf die Hilfe spezieller Programme angewiesen: Robots oder **Spiders**. Ganz andere Gefahren als im **Usenet /WWW**, die ja beide von ihrer Natur her öffentlicher Art sind, tun sich im Bereich der privaten Nachrichtenubermittlung auf. Da eine abgesendete EMail in IP-Pakete zerlegt wird, lassen sich ihre Inhalte auf den Routern mit einem Packet Sniffer ohne weiteres kopieren und anschliessend durchsuchen. Wer sichergehen will, der muss seine digitale Post also verschlüsseln. Als Quasi-Standard hat sich mittlerweile PGP (Pretty Good Privacy) etabliert. Auf keinen Fall kann man jedoch vermeiden, dass Internet-Provider und Online-Dienste Daten über ihre Kunden sammeln, die **marketing** - und konsumorientierte Relevanz haben. Obwohl Missbrauch in diesem Segment bisher nicht bekannt geworden ist, tut der Kunde trotzdem gut daran, den Nutzungsvertrag mit dem Provider gut durchzulesen, denn seit Mitte des Jahres bedarf die Weitergabe von Daten an Dritte der Einwilligung der Betroffenen. Auch durch den Einsatz von Java, JavaScript und ActiveX ergeben sich neue Sicherheitslücken.

DESCRIPTORS: INTERCONTINENTAL NETWORKS; COMMUNICATION SERVICES; SUPERVISORY PROGRAMS; USERS; DATA PRIVACY PROTECTION; ACCESS CONTROL; ADDRESS; E MAIL; BUSINESS COMPUTERS; MESSAGE; COMMUNICATION; INFORMATION SYSTEMS; INFORMATION RETRIEVAL SYSTEMS; CUSTOMER SERVICE; ON LINE PROCESSING; JUDICIAL SUBJECTS; ADMINISTRATIVE BODIES; OPERATING SYSTEM--COMPUTERS; PROGRAMMING LANGUAGES; CIPHERING--ENCRYPTION; PRIVACY; COMPUTERS; WORLD WIDE WEB

IDENTIFIERS: JAVA; PGP--(PRETTY GOOD PRIVACY); Meinung; Internet; kommerzielles Interesse; Datenspionage

8/5/17 (Item 2 from file: 256)  
DIALOG(R) File 256:TecInfoSource  
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00135843 DOCUMENT TYPE: Review

PRODUCT NAMES: Conferencing (830386)

TITLE: Come Together--Right Now: Use an online message board to share...  
AUTHOR: Albinus, Phil  
SOURCE: Small Business Computing, v6 n12 p44(2) Dec 2001  
ISSN: 1529-5117  
HOMEPAGE: <http://www.smalloffice.com>

RECORD TYPE: Review  
REVIEW TYPE: Product Analysis  
GRADE: Product Analysis, No Rating

The value of an online message board, which allows users to share and exchange advice and hints, is in its ability to enhance the value of business relationships. In such free forums as Delphi.com, Yahoo! Groups, and vendor Web sites, contributors can communicate and network with possible clients and partners. For instance, the CEO of a QuickBooks training company is a member of and weekly participant in six boards that are business software-related. She enjoys networking and helping people who have questions about QuickBooks, which also can lead to more business for her training company. Message boards are the most modern version of the electronic bulletin boards that emerged when DOS was the most advanced PC operating system (OS), before the emergence of the first Pentium processor.

A media research **analyst** explains that **message boards** now have scheduled chats with business experts, free newsletters, free e-mail, and password-guarded private forums. Customers and prospects can connect, service is enhanced, and posters and chatters can assist each other with problems. Those who use or run message boards are advised to avoid scams, including get-rich-quick e-mail promoted schemes, to use an alternate e-mail address, to share advice, and to keep business information confidential.

COMPANY NAME: Vendor Independent (999999)  
SPECIAL FEATURE: Charts  
DESCRIPTORS: Community Building; Conferencing; Internet **Marketing** ;  
Knowledge Exchanges; Small Business  
REVISION DATE: 20020228

8/5/18 (Item 3 from file: 256)  
DIALOG(R) File 256:TecInfoSource  
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00130751 DOCUMENT TYPE: Review

PRODUCT NAMES: HumanClick (007501)

TITLE: Revving Up Customer Service: Businesses find new value in sticking...

AUTHOR: Richardson, Robert  
SOURCE: Small Business Computing, v6 n6 p54(2) Jun 2001  
ISSN: 1529-5117  
HOMEPAGE: <http://www.smalloffice.com>

RECORD TYPE: Review  
REVIEW TYPE: Product Analysis  
GRADE: Product Analysis, No Rating

Employing instant messaging, chatrooms, and message boards, many small businesses have improved their customer support services. For example, instrumentation manufacturer Formotion Products Company uses HumanClick's instant messaging service to encourage customer feedback. When customers visit certain pages on Formotion's Web site, they have the option of selecting a messaging feature that connects with a customer service representative. Instant messaging provides small companies like Formotion with an affordable customer relationship tool. Messaging also can be extended to include, for example, HTML embedding. Chatrooms and message boards also play a role in customer service. Airplane kit retailer SkyStar Aircraft uses chat features from Multicity to handle technical support questions. Aside from standard chat features, Multicity also provides multilingual translations, useful for communicating with overseas suppliers. The chatroom has reduced SkyStar's technical support traffic and has provided a window on its market, allowing the company to **analyze** page hit and online referral data. SkyStar also offers a **message board**, but its chat feature is its primary channel for customer communications and technical support.

COMPANY NAME: HumanClick Ltd (684007)  
DESCRIPTORS: CRM; Electronic Customer Service; Instant Messaging; Internet **Marketing** ; Language Translators; Small Business  
REVISION DATE: 20011130

8/5/19 (Item 4 from file: 256)  
DIALOG(R) File 256:TecInfoSource  
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00123979 DOCUMENT TYPE: Review

PRODUCT NAMES: Business Models (841277); Internet Marketing (835552)

TITLE: Biz Model: Recreational Equipment Inc.

AUTHOR: Chabrow, Eric

SOURCE: Information Week, v784 pRB24(2) May 1, 2000

ISSN: 8750-6874

HOME PAGE: <http://www.informationweek.com>

RECORD TYPE: Review

REVIEW TYPE: Product Analysis

GRADE: Product Analysis, No Rating

Recreation Equipment Incorporated (REI) is a 62-year-old consumer cooperative that went online in 1996 as REI.com. It has successfully woven together its stores, telephone, and catalog units with its World Wide Web site. Unlike most retailers who do not want to manage separate product lines in separate channels, REI will do that. When a customer survey showed

that customers wanted to buy fitness and fly-fishing gear, REI spent several weeks building an online fitness boutique and fly-fishing shop, but only on the Net. To build the same thing in a physical store would have taken several months. REI.com also makes online shopping an adventure for customers, a concept that has made its physical stores popular. Customers can actually test products they are interested in at REI's store, but, because that it not possible at their online store, REI.com has tried to build an online community with message boards, guidance about products, and a place to post snapshots. While many bricks-and-mortar stores are spinning off their dot-coms into separate companies, REI is choosing to stay a cooperative.